

## Post Event Report for VICENZAORO The Jewellery Boutique Show, 2018

**Show Dates:** 7<sup>th</sup> to 11<sup>th</sup> October 2019

**Venue:** Vicenza, Italy

**Council represented by:** Mr Nitin Khandelwal, Assistant Director, Jaipur

### Agenda to be pursued

1. To promote various shows, India Pavilion & BSMS organised by GJEPC.
2. To disseminate flyers, brochures, Press Kits etc from the GJEPC booth to the visitors.
3. To meet the organisers of the show.
4. To facilitate the exhibitors participating in the India Pavillion organised by the Council.
5. To manage the Press & Media.
6. To coordinate with the Indian Embassy officials visiting the India Pavilion at the show.
7. To find out possibilities for new opportunities for export of Indian gems & jewellery products in Italy, other European Countries.

The show has always been revered as one of the most important show in Europe wherein the crème-de-la-crème buyers visit the show for their sourcing needs to look for exquisite piece of jewellery, Diamonds and gemstones.

### Exhibitors of India Pavilion

Company Name	Hall no.	Stall. No.	Area	Section
Ariha Diamond Jewellery Pvt Ltd.	3.1	190 & 191	28.8	Jewellery
Uni Design Jewellery Pvt. Ltd	3.1	180 & 181	28.8	Jewellery
Fine Jewellery Manufacturing	3.1	200 & 201	28.8	Jewellery
Ruta Jewels / D. N. Jewels	3.1	192	14.4	Jewellery
Sejal Exports (India)	3	115	16	Loose Stone
Om Shree Gems	3	111	14.4	Loose Stone
Heeralal Chaganlal Tank	3	211	26	Loose Stone
Chouhan Enterprises	3	110	14.4	Loose Stone

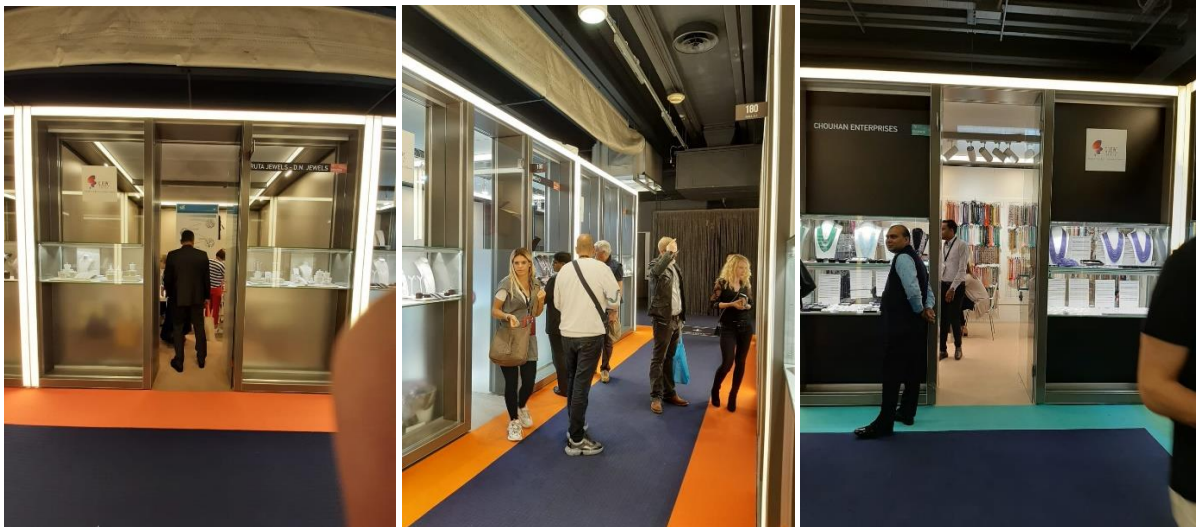
### Exhibitors Feedback

The feedback of the exhibitors participating under India Pavilion is as below:

- a. A general feedback received from almost all the Exhibitors was that the number of buyers visiting the show are very less as compared to last year. The buyers were very less on last two

days of the show due to the fact that the show has been coincided with the Bangkok September Show which was expected to be successful owing to Hong Kong situation. Also, the buyers who were there are lacking buying mindset rather they are in check out mode.

- b. The Exhibitors had generated some business queries for them to work upon besides generating instant business or orders for few of them.
- c. Jewellery exhibitors of India Pavilion to be relocated to a better location.



### **Important Meetings at the Show**

#### **A. Visit of Consul General of India in Milan, Italy**

H.E. Dr Binoy George, Consul General of India, Milan, Italy visited the show on 9<sup>th</sup> October 2019. The Consul General visited the India Pavillion and met Indian exhibitors to understand their expectations & their fulfilment from the market and the show.



Consul General of India, Milan, Italy at GJEPC India pavilion

The Consul General was the Chief Guest in the India Party being organised by the Indian Gems & Jewellery Diaspora in Italy. The Consul General addressed the gathering and assured his support for the Indian industry in developing business ties in Italy which could help grow the exports from India to Italy.



Dr Binoy George, Consul General of India, Milan, Italy addressing Indian Jewellers during India Party organised on 9<sup>th</sup> September 2019 during Vicenza Fall 2019 show

## **B. Visit of a Delegation from Iran**

A 35 members buyer delegation from the Islamic Republic of Iran visited India Pavilion. The delegation was lead by Mr Hussein Tohidipour working as a Regional Adviser and Representative of Italian Exhibition Group to I.R. Iran. Mr Hussein is himself a jeweller in Iran. The delegation was first briefed about the Council and its activities including India International Jewellery Show (IIJS), Signature Show, India Gem & jewellery Machinery Exhibition, India Pavilions in Overseas Shows and Buyer Seller meets etc. The delegation members were invited to attend IIJS and IIJS Signature shows. The Delegation was then accompanied to visit India Pavilion and meet Indian exhibitors.





A delegation from Iran visiting India Pavilion