

POST EVENT REPORT
INDIA USA GEM & JEWELLERY BSM
10th – 12th September 2019
Hotel Renaissance, Powai, Mumbai

The Gem & Jewellery Export Promotion Council organized the 1st India USA G& J BSM 2019 based on the recommendation of the Ministry of Commerce at Hotel Renaissance from 10-12 September 2019.

This initiative aims to offer a gateway to a huge potential market for Indian exporters, which will further boost bilateral investment and immense trade opportunities.

SHOW OBJECTIVE

The India USA G&J BSM is aimed at creating an annual trading platform increasing communication between diamantaires, promoting business globally. It is envisaged that the event would further establish and strengthen new sourcing relationships.

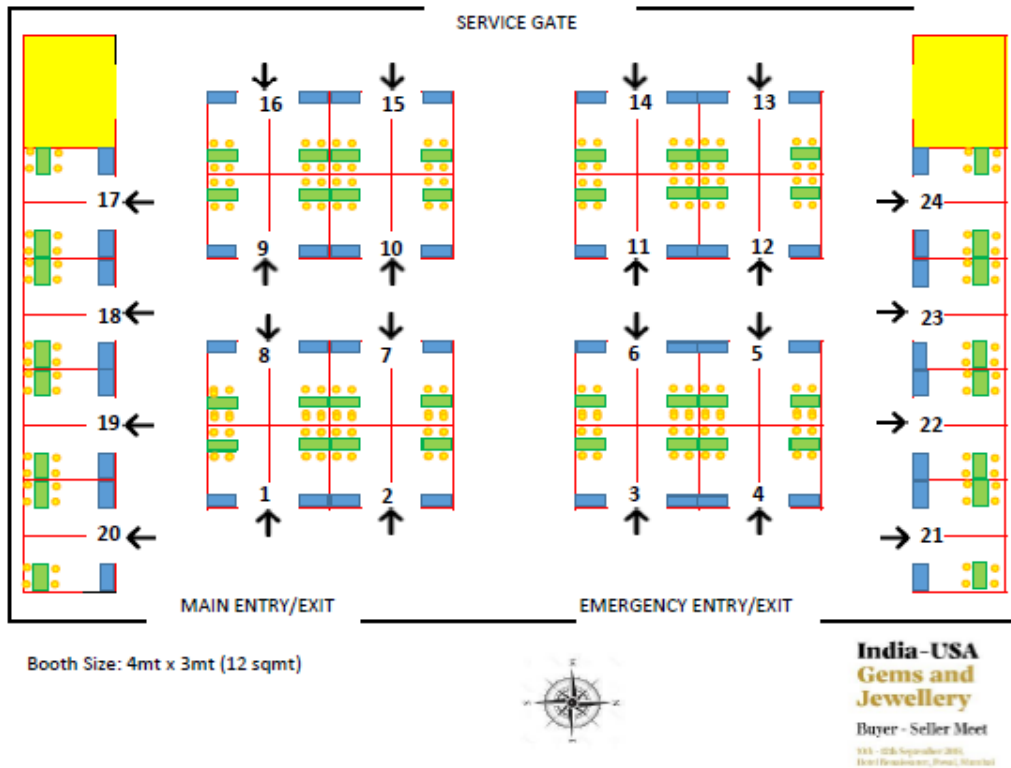
EVENT FORMAT

The event format is a mix of Buyer Seller Meet & open exhibition. In order to continue with the one on one engagement of that of BSM, there will be pre- fixed One- 2- One meeting of approximately 40 minutes scheduled between the buyer and seller on the first 2 days and open exhibition on the 3rd day of the event.

LIST OF PARTICIPANTS AT 1st INDIA USA G&J BSM 2019

Sr.no	Company Name
1	ANAND INTERNATIONAL
2	ASIAN STAR CO LTD.
3	BATUKBHAI JEWELLERS
4	CREATIVE GEMS AND JEWELLERY LIMITED
5	D.NAVINCHANDRA JEWELS
6	ELVEE JEWELS PVT. LTD.
7	EXXOTIC INDIA
8	GURU KRIPA DESIGN STUDIO LLP
9	H.K. DESIGNS
10	INDIGO JEWELLERY (I) MFG. PVT. LTD.
11	INDUS JEWELLERY LLP
12	INTER GOLD (INDIA) PVT. LTD.
13	KAMA SCHACHTER JEWELRY PVT LTD.
14	KAYS JEWELS PVT. LTD.
15	KGK CREATIONS PRIVATE LIMITED
19	NIDHI GARODIA SIGNATURE JEWELLERY
16	RGN GLOBAL ENTERPRISES
17	SALASAR BALAJI CREATIONS
18	SAMARTH DIAMOND
20	TANVIRKUMAR & CO
21	TITAN COMPANY LIMITED
22	UNI DESIGN JEWELLERY PVT LTD
23	V M JEWELLERY

FLOOR PLAN



MEETING SET-UP

The Business match-making sessions between the Exhibitors and Buyers have been arranged taking into consideration the product interest by the exhibitors and the hosted visitors.

Focused one-to-one meetings of around 40 minutes was scheduled for the exhibitors with the hosted visitors. The last day had 2 meetings followed by factory visit.

PROGRAM SCHEDULE

DAY 1 (10TH SEPTEMBER 2019)

10 th Septemebr - TIME	Table 1 - BUYER 1 Meets	Table 2 - BUYER 2 Meets
10:00 - 10:40	Exhibitor 1	Exhibitor 1
10:40 - 11:20	Exhibitor 2	Exhibitor 2
11:20 - 12:00	Exhibitor 3	Exhibitor 3
12:00 - 12:40	Exhibitor 4	Exhibitor 4
12:40 - 13:40	LUNCH	LUNCH
13:40 - 14:20	Exhibitor 5	Exhibitor 5
14:20 - 15:00	Exhibitor 6	Exhibitor 6
15:00 - 15:40	Exhibitor 7	Exhibitor 7
15:40 - 16:00	HIGH TEA	HIGH TEA
16:00 - 16:40	Exhibitor 8	Exhibitor 8
16:40 - 17:20	Exhibitor 9	Exhibitor 9
17:20 - 18:00	Exhibitor 10	Exhibitor 10
18:00 – 18:40	Exhibitor 11	Exhibitor 11

DAY 2 (11th SEPTEMBER 2019)

11 th Septemebr - TIME	Table 1 - BUYER 1 Meets	Table 2 - BUYER 2 Meets
10:00 - 10:40	Exhibitor 12	Exhibitor 12
10:40 - 11:20	Exhibitor 13	Exhibitor 13
11:20 - 12:00	Exhibitor 14	Exhibitor 14
12:00 - 12:40	Exhibitor 15	Exhibitor 15
12:40 - 13:40	LUNCH	LUNCH
13:40 - 14:20	Exhibitor 16	Exhibitor 16
14:20 - 15:00	Exhibitor 17	Exhibitor 17
15:00 - 15:40	Exhibitor 18	Exhibitor 18
15:40 - 16:00	HIGH TEA	HIGH TEA
16:00 - 16:40	Exhibitor 19	Exhibitor 19
16:40 - 17:20	Exhibitor 20	Exhibitor 20
17:20 - 18:00	Exhibitor 21	Exhibitor 21
18:00 – 18:40	Exhibitor 22	Exhibitor 22

DAY 3 (12th SEPTEBER 2019) – OPEN EXHIBITION / FACTORY VIST

12 th Septemebr - TIME	Table 1 - BUYER 1 Meets	Table 2 - BUYER 2 Meets
09:00 – 09:40	Exhibitor 23	Exhibitor 23
09:40 – 10:20	Exhibitor 24	Exhibitor 24

Inauguration Ceremony (10th September 2019)



Post opening ceremony the business meeting started as per the scheduled B2B meetings. On the first day each of the exhibitors met with approx. 10 hosted visitors. accordingly, a match-making was done and scheduled meeting of 30-40 minutes was arranged for the first 2 days of the BSM, later on 3rd day the event there were 2 meetings scheduled after which there was factory visit arranged.

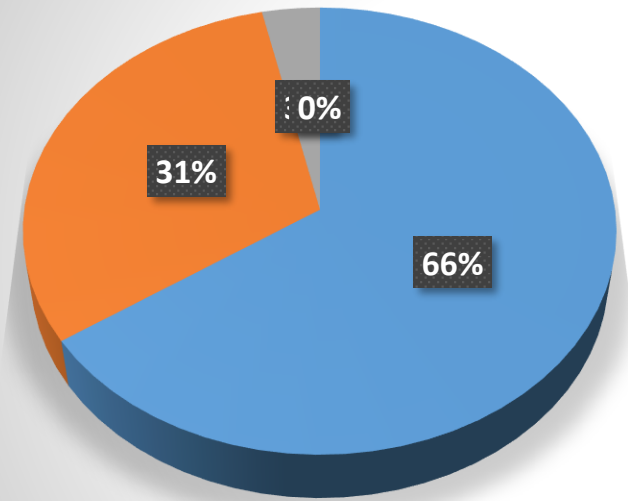
Glimpse of the show





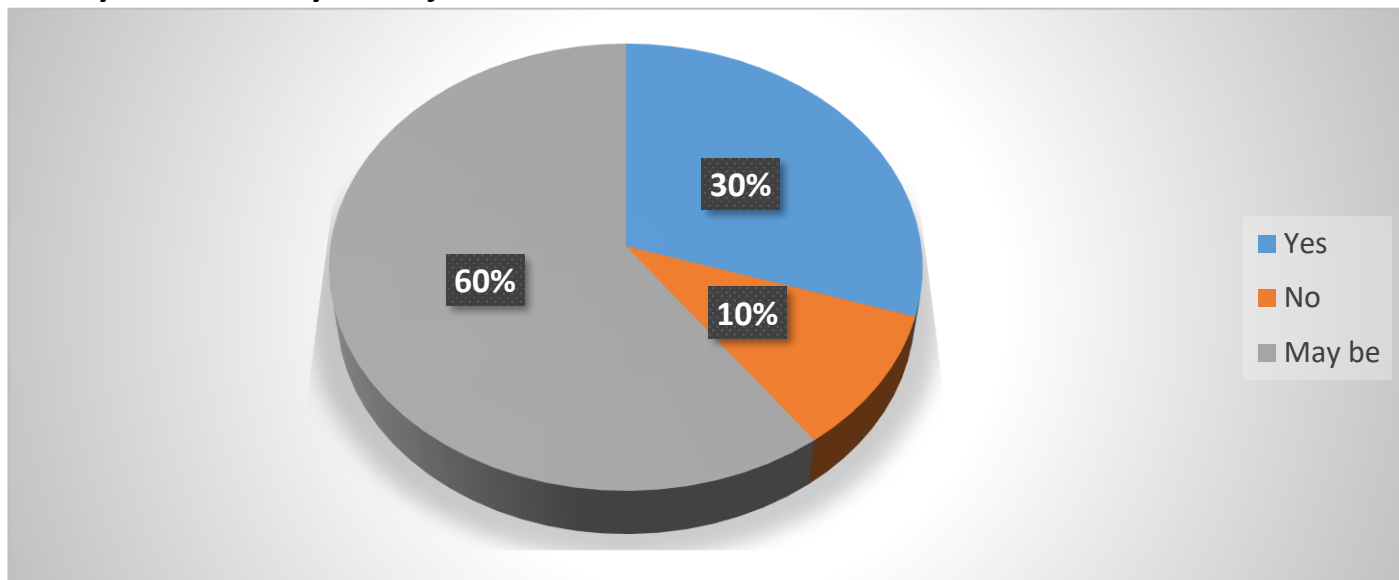
Feedback:

What is the main reason for your participation at the India USA G&J BSM 2019

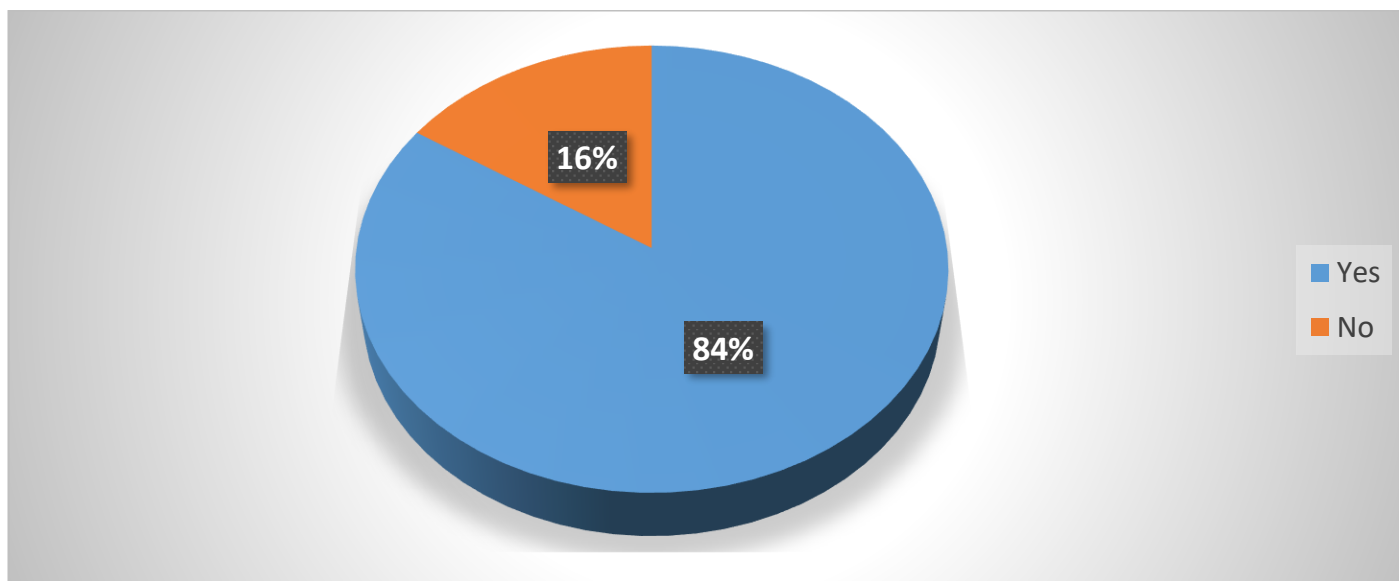


- Promote Product/ Company introduction
- To get Orders
- New Product Launch
- Any Other

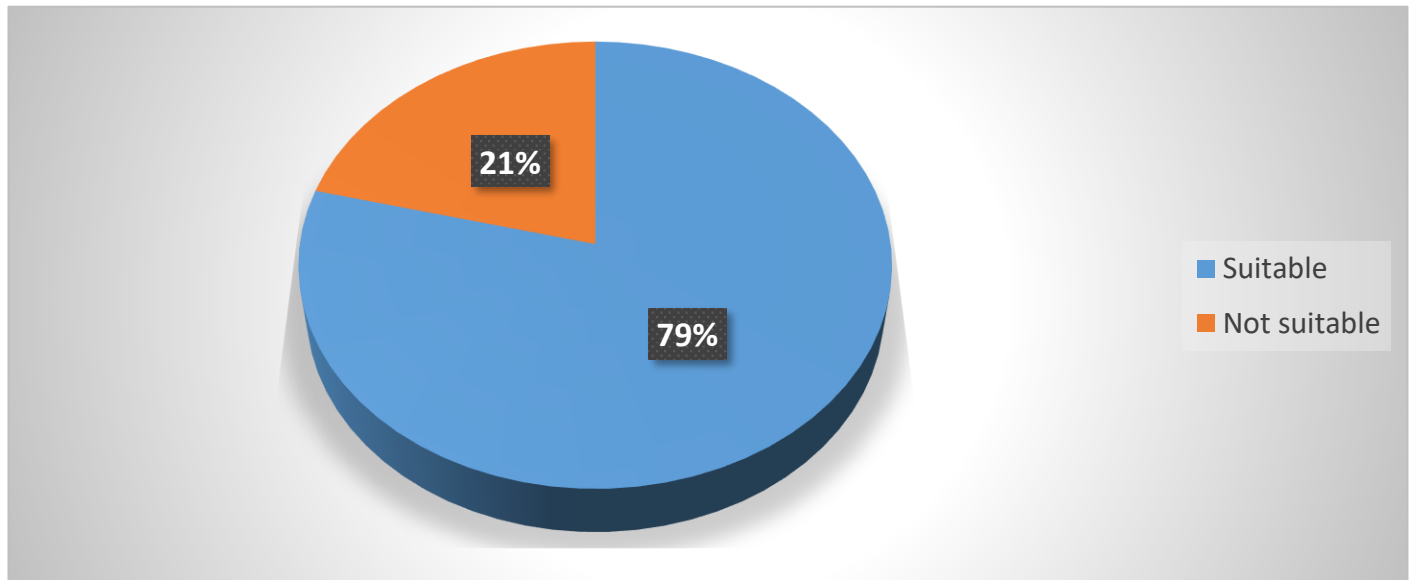
Have you achieved your objectives?



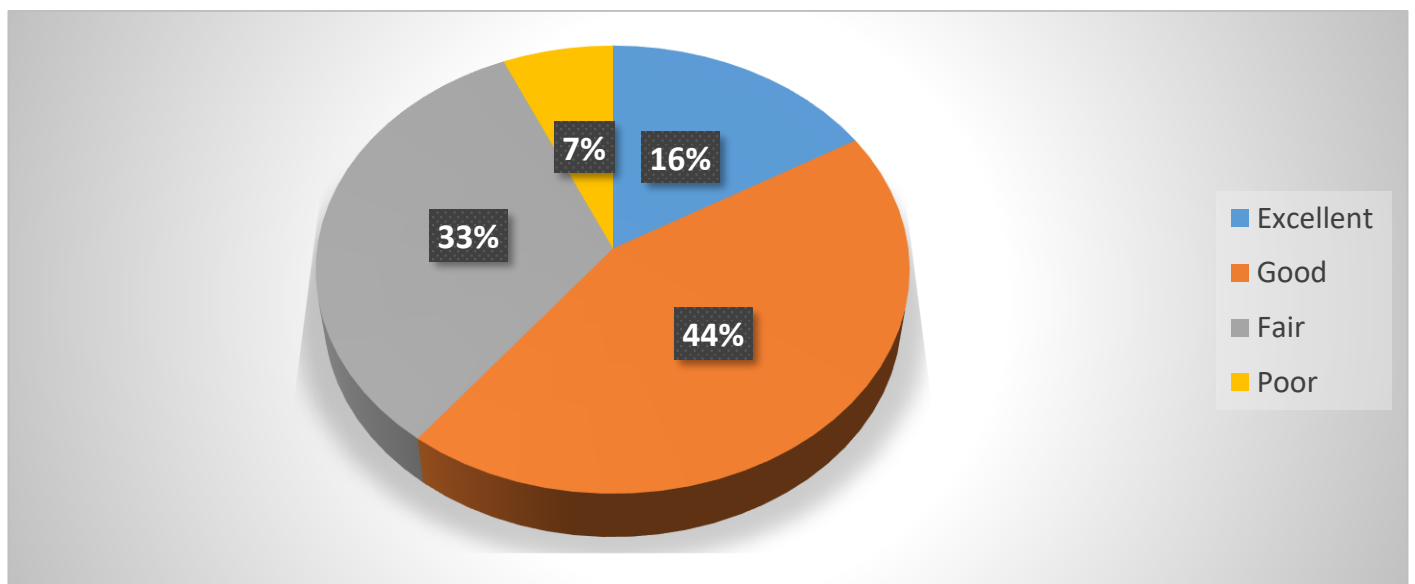
To Attract Retailers, did you create a specific new line of products?



How do you rate the overall appropriateness of buyers?



How do You rate your Overall Result at the BSM?



Would you like to continue your participation, if GJEPC organize the next edition of the BSM in 2020

