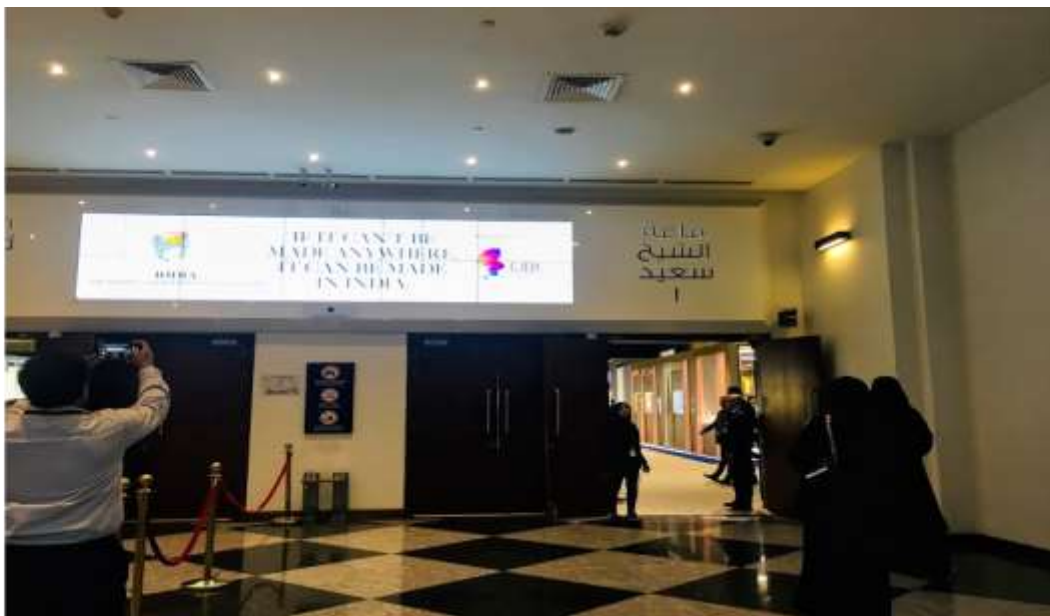


POST EVENT REPORT ON INDIA PAVILION
AT VOD DUBAI INTERNATIONAL JEWELLERY SHOW
14-17 NOVEMBER 2018 – DWTC, Dubai, UAE

Dubai, UAE (November 14th): VOD Dubai International Jewellery Show (VOD DIJS) – an event organised by DV Global Link, a joint-venture company between Dubai World Trade Centre (DWTC) and Italian Exhibition Group (IEG) – was officially opened today by His Excellency Butti Saeed Al Ghandi, Second Vice Chairman of the Dubai World Trade Centre. His Excellency was joined by His Excellency Helal Saeed Almarri, Director General of Dubai’s Department of Tourism and Commerce Marketing and CEO of Dubai World Trade Centre; Giampaolo Bruno, Italian Trade Commissioner to the UAE, Oman and Pakistan; Valentina Setta, Italian Consul General to Dubai; H.E. Mr. Vipul, Consul General of India Dubai; Mr. Johnson Kam, Director and Ms. Catherine Chan, General Manager of Hong Kong Jewellery & Trade Manufacturers Association; Luca Veronesi, VOD DIJS Show Director; and Marco Carniello, Jewellery & Fashion Division Director – Italian Exhibition Group.

The ribbon-cutting ceremony marked VOD DIJS up and running ahead of a jampacked first day of exhibition, special offers, glamorous fashion shows, seminars and meet-&-greet. VOD 2018 had been divided into four distinct categories – Global Brands, Fine Jewellery, Gemstones & Diamonds, and Packing & Technology – and visitors were able to engaged themselves in the vital aspects of the global jewellery industry, such as craftsmanship, production, distribution, precious materials, trends, and much more on the opening day.

The Gem & Jewellery Export Promotion Council organized India Pavilion at VOD Dubai International Jewellery Show 2018 for the 4th consecutive year at one of the most coveted jewellery shows from Middle East, VOD Dubai International Jewellery Show, scheduled from 14th – 17th November 2018. GJEPC is also an Associate partner to the show.



Objective:

- To Represent India Pavilion at VICENZA ORO 2018 : The UAE is one of the India's major trading partners, being the second largest destination for Indian gem and jewellery exports. The region is the top destination for India's gold jewellery exports and in the top three destinations for diamonds and silver jewellery too.

This is the 4th consecutive years wherein GJEPC is organizing India Pavilion at VOD Dubai Intl Jewellery Show 2018. It may be noted that are total 64 companies participating under both the section of India Pavilion.

- **Location of India Pavilion:** India Pavilion is set in the 3 section i.e., Retail Section , Trade Section :

Section	No. of Exhibitors	No. of booths	Sqm
Trade	27	32.5	294
Retail	32	54	645
Global Brands	2	8	72
Diamonds & Gemstones	2	2	24
Machinery Section	1	1	9
GJEPC Exhibitors Lounge	1	2	18
Total	65	99.5	1062

PROMOTIONAL MEASURES

GJEPC has undertaken various Pre Fair and Onsite Promotional Activities to promote the India Pavilion during the Show

Pre Fair Activities

- ✓ Direct mailing to the Intl targeted database of the Council

On site Activities

- ✓ Video Wall near the Entrance of the Hall
- ✓ Bilingual Hostesses at the Council's Promotional booths & at Exhibitors lounge
- ✓ Promotional Bags containing information on India pavilion
- ✓ Posters with List of Exhibitors at the Exhibitors & Visitors lounge of India Pavilion
- ✓ Press Release on India Pavilion at the Press Centre of Vicenza Oro Dubai 2018
- ✓ On site distribution of exclusive Flyers of Indian Exhibitors participating under India Pavilion
- ✓ India Pavilion Exhibitors Lounge
- ✓ India Pavilion Exhibitors Lounge with following facilities:
 - Tea, Coffee, water facilities
 - Printer
 - Photocopier

GJEPC Promotional



Council had a promotional booth cum Exhibitor lounge of 36 sqm at the venue, It was utilized as a meeting venue with various Intl organizations.

From the GJEPC's promotional booths, promotional kit containing following material were handed over to all the visitors at both the venue:

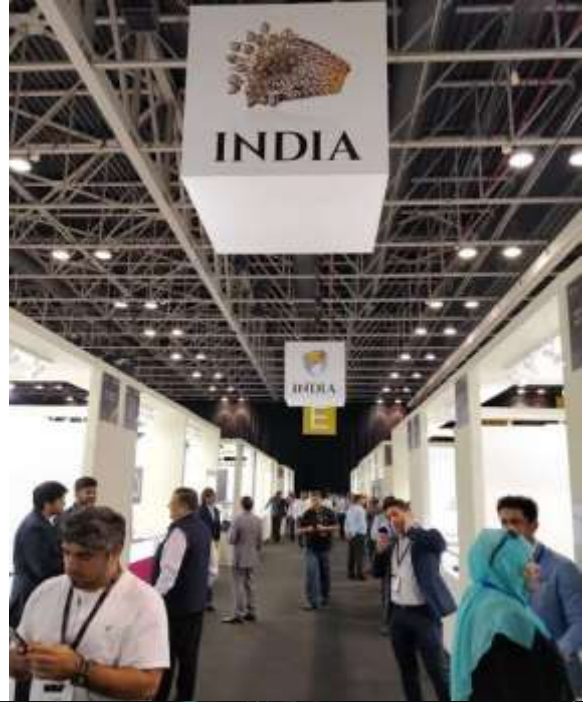
- Flyers of India Pavilion
- Solitaire magazine
- Sparkle of Success
- Promotional bags
- Promotional CD

India Pavilion Exhibitors Lounge in Trade Section :

This exhibitor's lounge was created within India Pavilion for exhibitors services wherein tea/coffee/refreshments/wifi printer etc., would be provided to the exhibitors & visitors. This lounge was also used by the exhibitors for meetings with buyers etc.,



FEW GLIMPSES INDIA PAVILION DURING VOD 2018



LIST OF EXHIBITORS

LIST OF EXHIBITORS UNDER INDIA PAVILION

Trade Section	
Name of the Company	Booth No
AB JEWELS PRIVATE LIMITED	E109
BHAGWAT SHANTI JEWELLERS LLP	E110
BHINDI MANUFACTURERS	E 125
CHOKSHI VACHHRAJ MAKANJI & CO	E106,E108
I.P. JEWELLERS P.LTD	E111
JEWEL GOLDI (INDIA)	F 114
Jewelkraft Creations Pvt. Ltd.	D115
KUMBH GEMS	F100
L GOPAL & SONS (JEWELLERS)	E105
Laxmi Jewellery Export Pvt.Ltd.	F 106
M G SONS JEWELLERS PVT. LTD.	D 105
MEENAKSHI JEWELLERS	E115
MOMAI JEWELLERS	E112
MRK JEWELS PVT LTD	E113
N.K. CHAINS PVT. LTD.	E116
NOOR JEWEL IMPEX	F102
R G IMPEX	A122
R.P. LIFESTYLES	E102
RADHEY SHYAM & CO. JEWELLERS	F108
ROYAL CHAINS PVT. LTD.	E103
ROYAL VINTAGE JEWELS LLP	F112
SAWANSUKHA JEWELLERS PVT.LTD.	E117
SHUBHAM MOTIWALA & JEWELLERS PVT. LTD	D109
SIVAM JEWELLERS	D 111
SWARNSARITA GEMS LIMITED	E104
The Gem & Jewellery Export Promotion Council	F100
V J JEWELS	D 107
V.D. JEWELLERS	D 103
VIJAY EXPORTS	F110,F112
B.N.A. ENTERPRISES PVT.LTD.	N130,M131

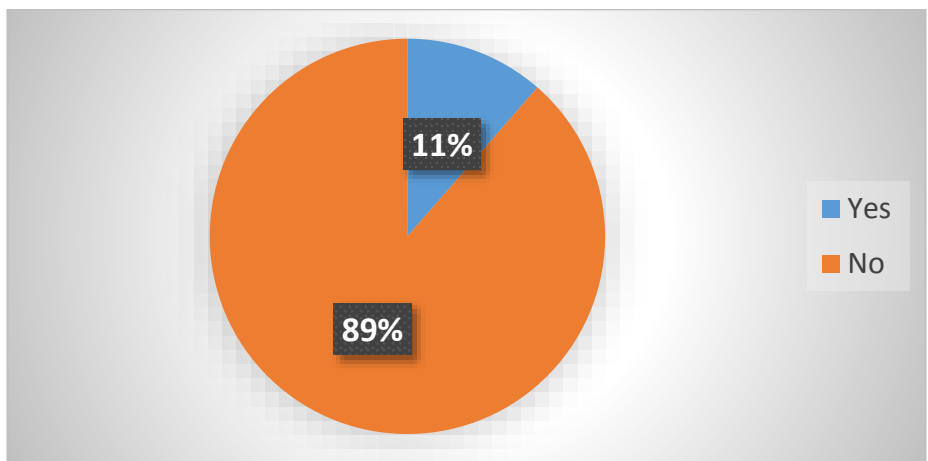
BISHAN SINGH JASBIR SINGH	L111
BNM JEWELLERS (Division of Shah Traders)	P 116
DIAGEMS EXPORTS PVT.LTD	M120,L121
DIALMAZ	N114,M115
HAZORILAL & SONS JEWELLERS PVT.LTD	M103
HAZORILAL JEWELLERS PVT. LTD.	L103
HIA EXPORTS	N124,M125
JAWALA PARSHAD JEWELLERS	L123
JEWEL CO.	N122
K L TAMBI & COMPANY	N132
K.P.INTERATIONAL	N110,M111
KHANNA JEWELLERS	L115
KHURANA JEWELLERY HOUSE	O130
KUCHI JEWELRY LLP	N134
Lodha Jeweller	J123
MOTI LAL JEWELLERS	M123
MOTISONS JEWELLERS LIMITED	L133
NAHAR EXPORTS	M134
NAHAR GEMS	L135
ORIENTAL GEMCO PVT. LTD.	M130,L131
PARMESHWAR EXPORTS	P130
PEARL EXPORT COMPANY	M109
S.S.BROTHERS	M113
SAWHNEY DIAMOND PASSION	L107
SHRIANS JEWELS	M122
SITAL DASS SON	N112
SPECTRUM JEWELMART PVT. LTD	M124,L125
SUMTIDASS & CO. (SDJJ ENTERPRISES LLP)	M117
SUSHILA KOMAL LODHA	M132
TAMBI INTERNATIONAL	M133
VIJENDRA SURENDRA EXPORTS PVT.	N120,M121
Global Section	
SANTOSH JEWELLERS	K103
UNIALMAZ	K107

Loose Section	
A. YOGESHKUMAR & CO.	V102
SHWET RATAN IMPEX	U120

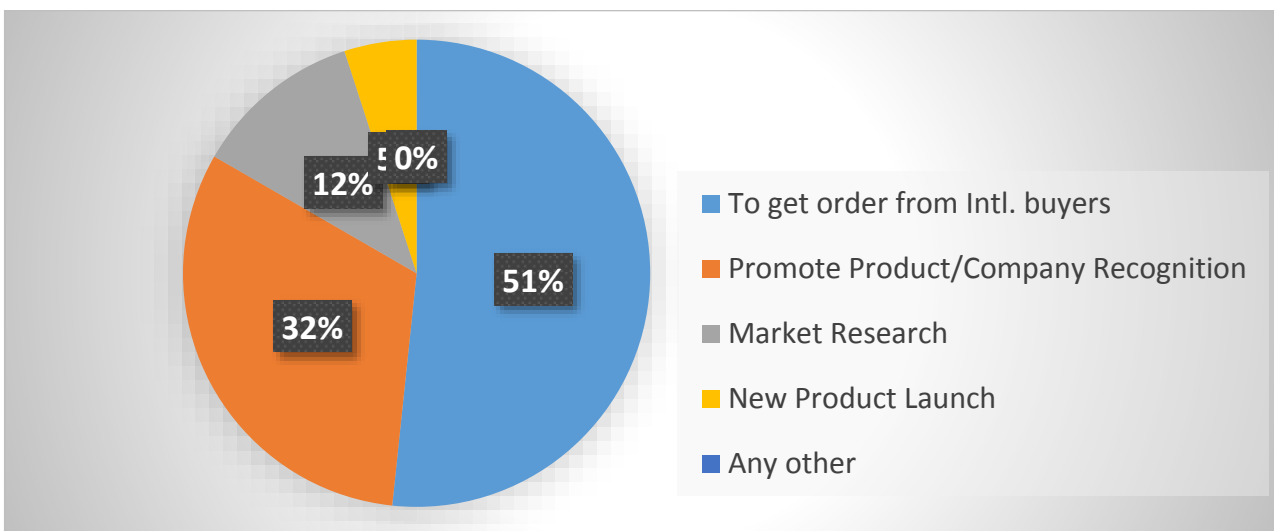
NEXT YEAR DATES: 13- 16 NOV 2019

FEEDBACK FROM EXHIBITORS

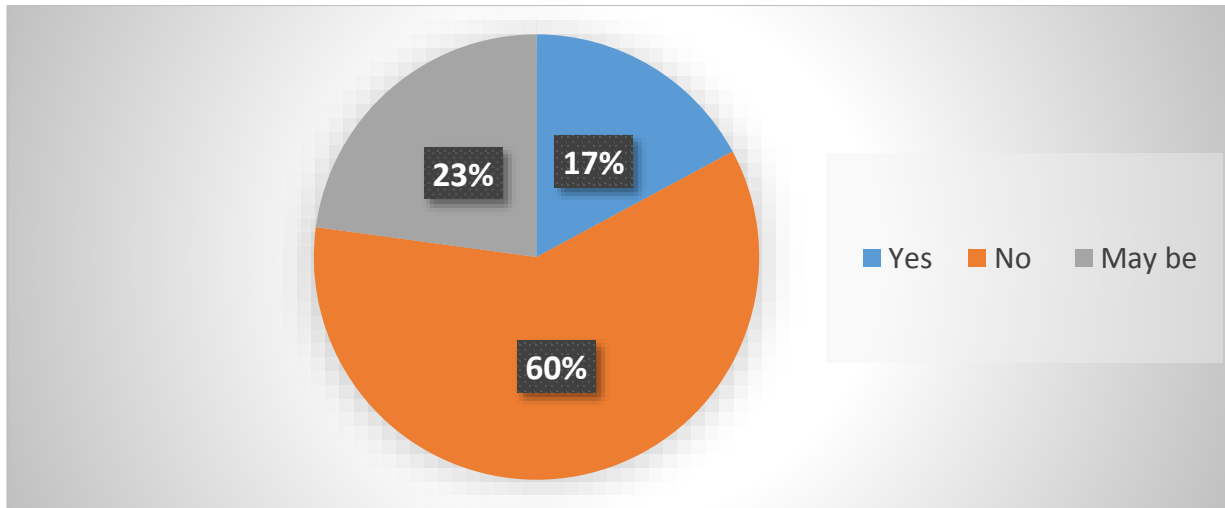
First Participation at VOD DIJS 2018



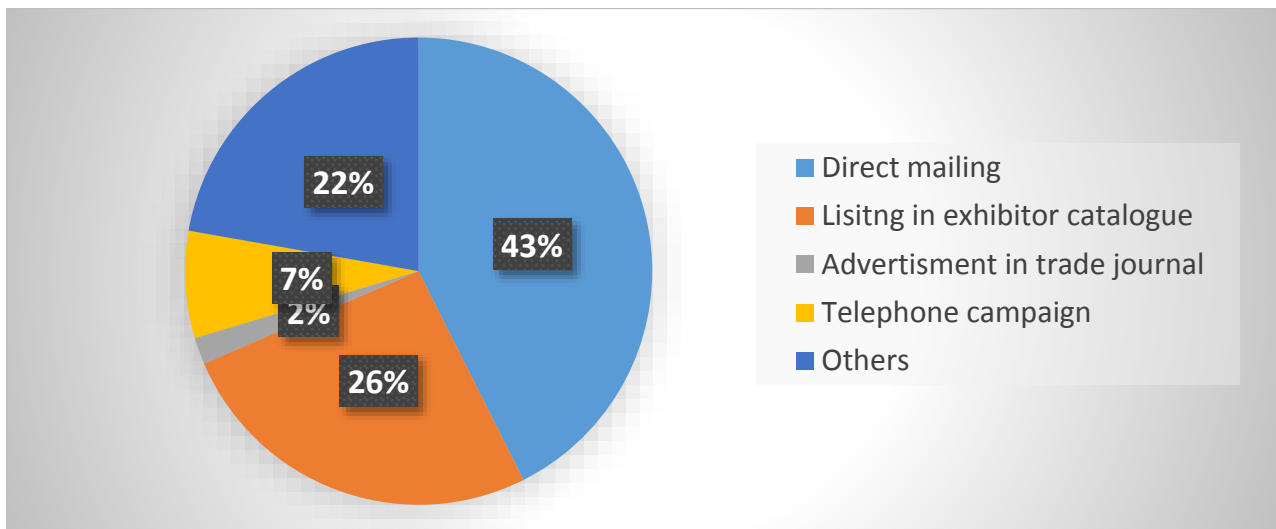
The main reason for participation at VOD DIJS Show 2018?



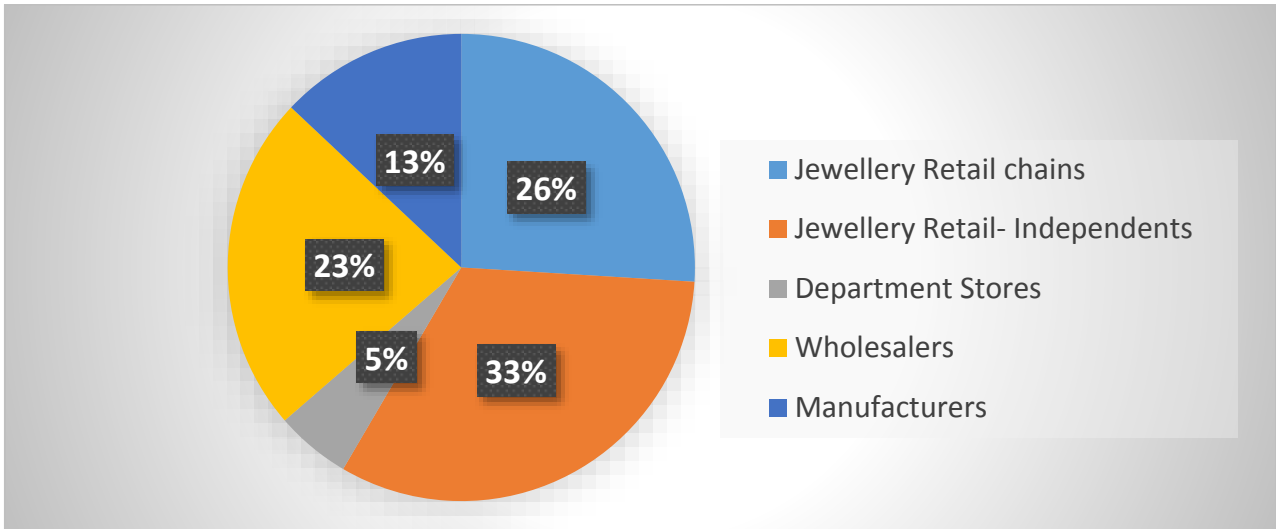
Have you achieved your objectives?



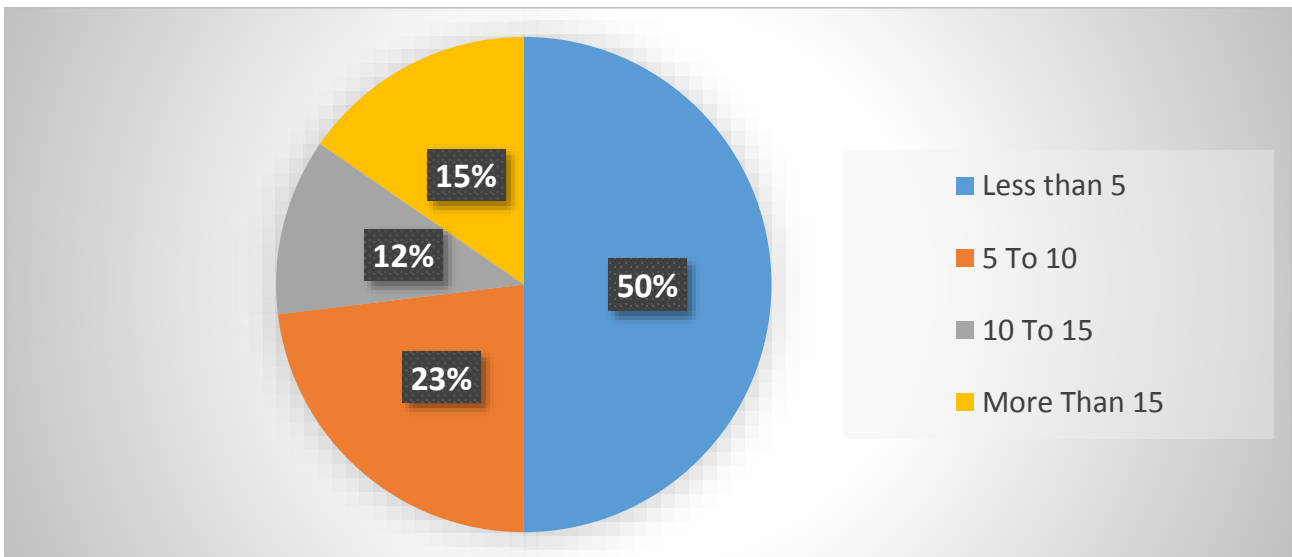
To attract visitors to your booth, what activities did you take before the opening of VOD DIJS 2018?



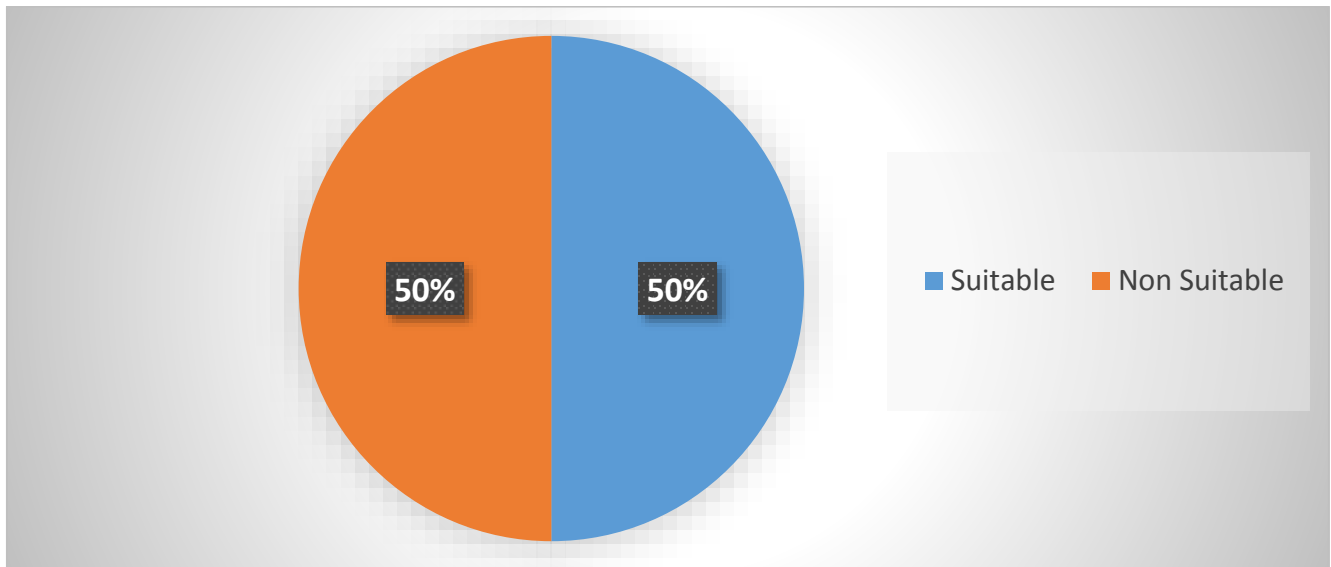
Who are your target customers?



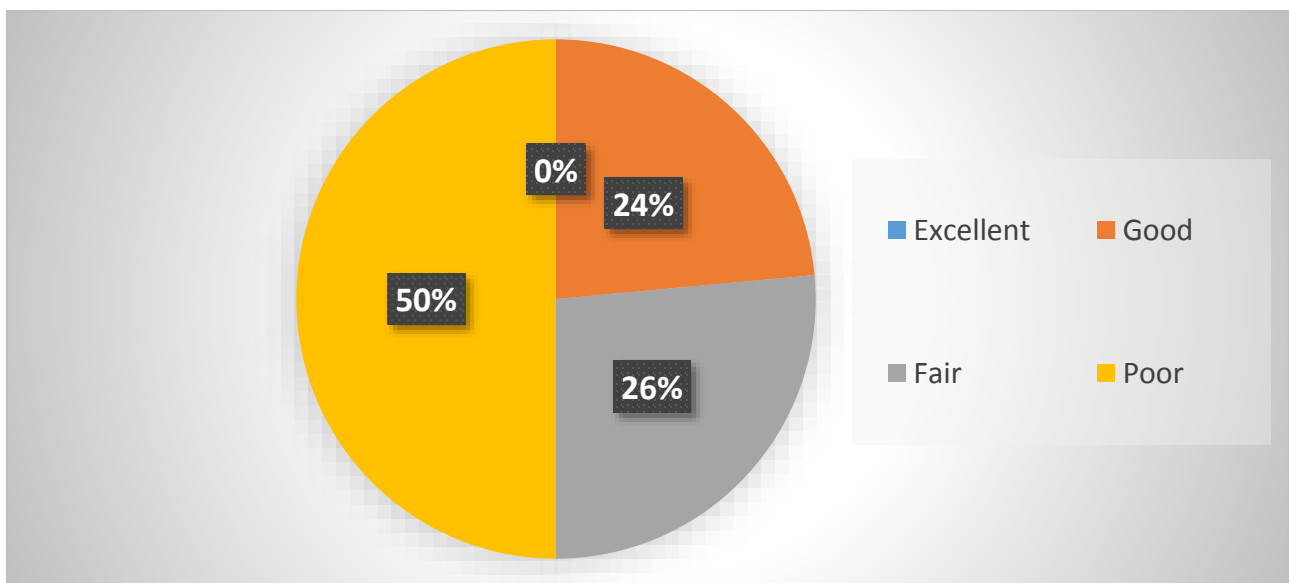
How many useful business enquiries/contacts did you receive during the fair?



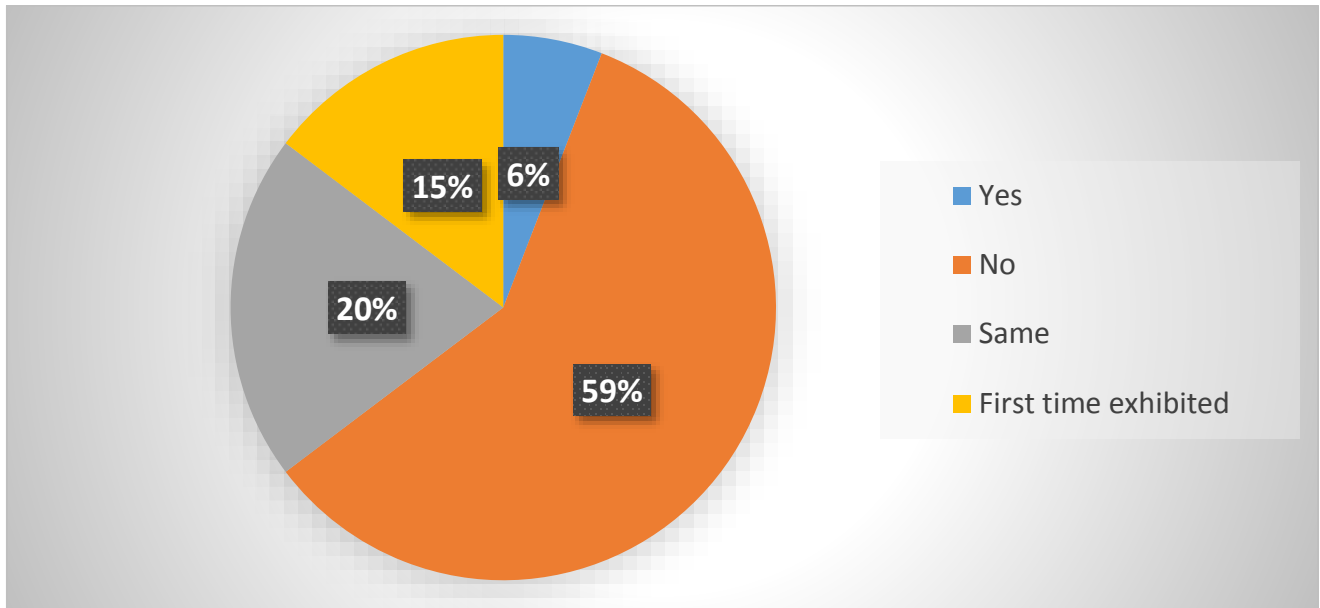
How do you rate appropriateness of visitors at your booth?



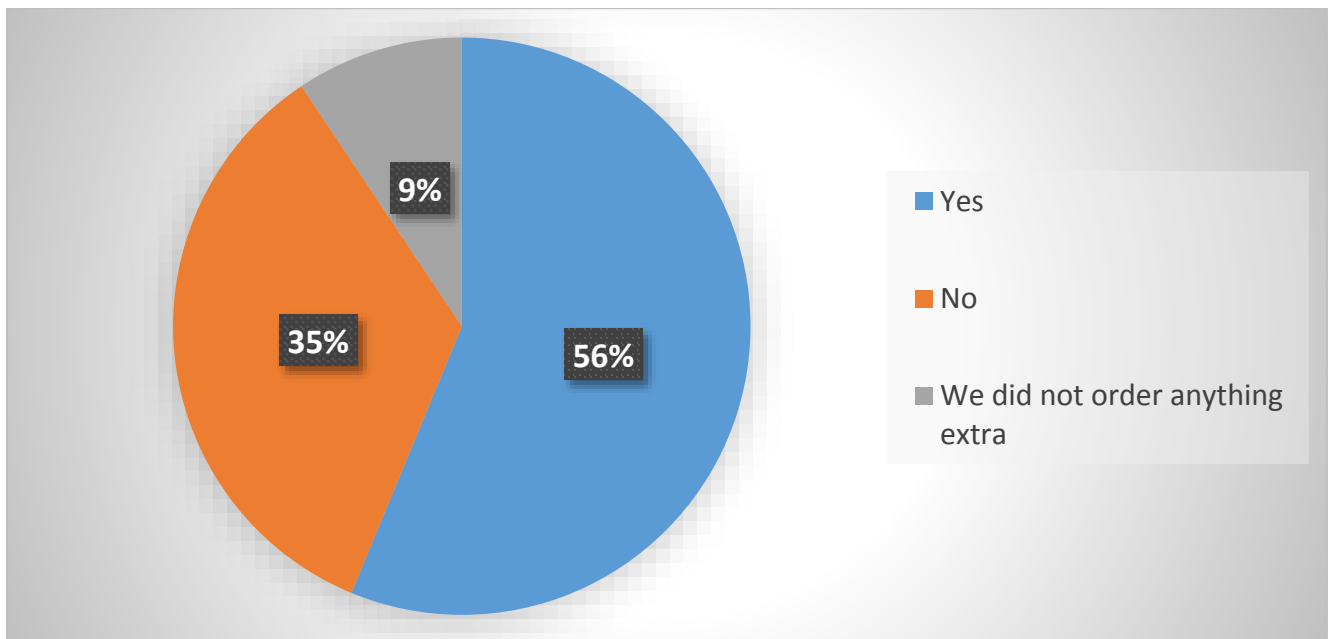
How do you rate your overall business result at the show?



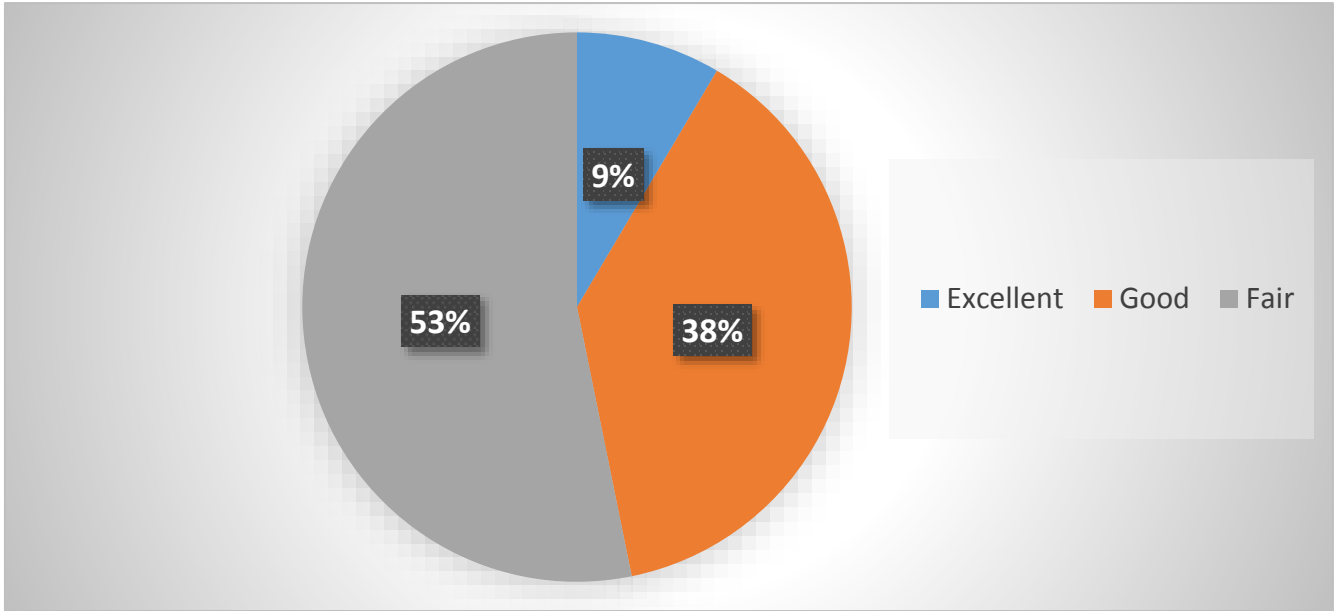
Were results better than those achieved at previous show?



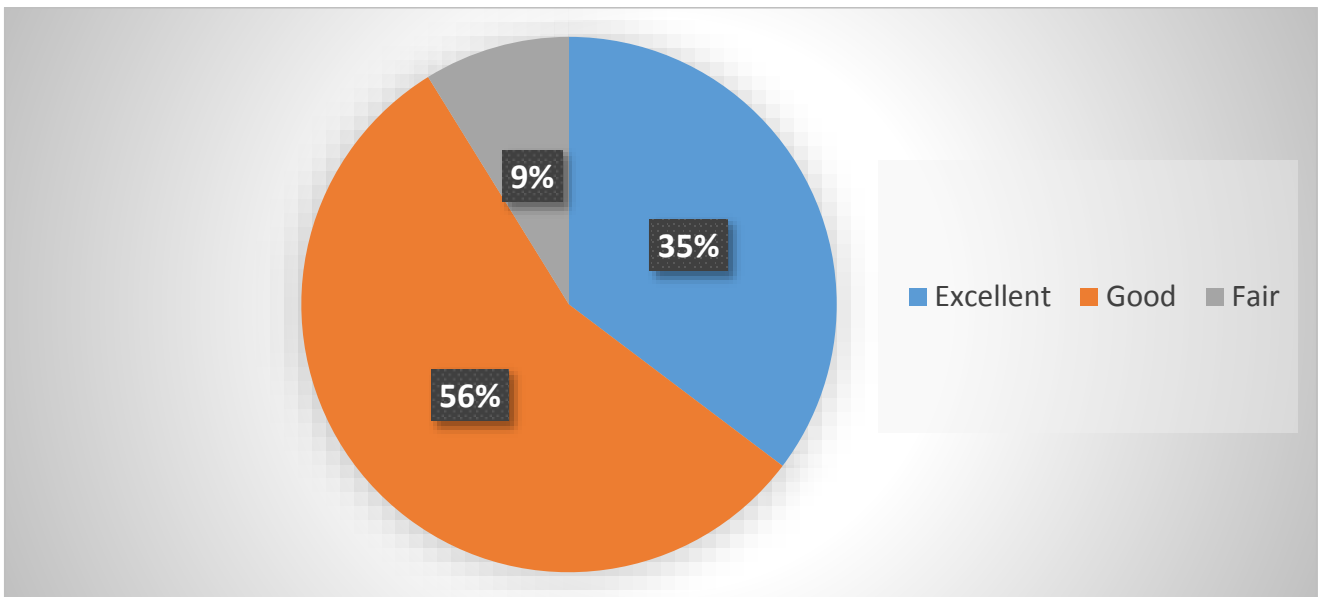
Were all pre-ordered facilities in place when you arrived at your stand during the official move-in time?



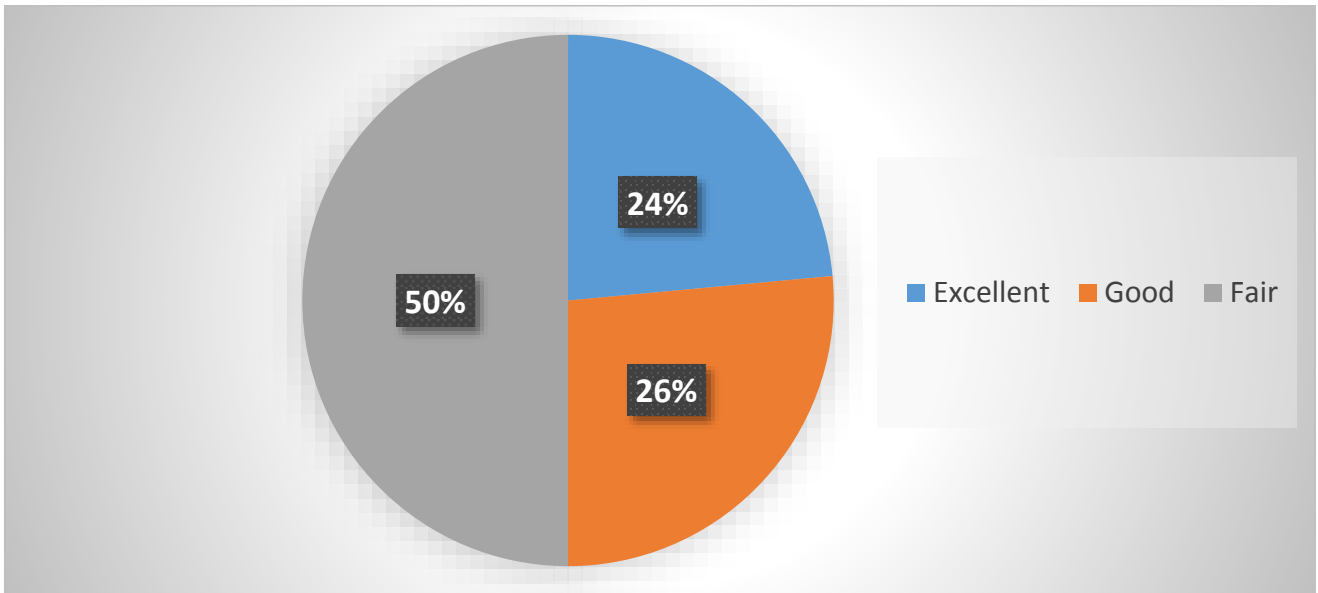
Please rate services provided by council secretarial during show?



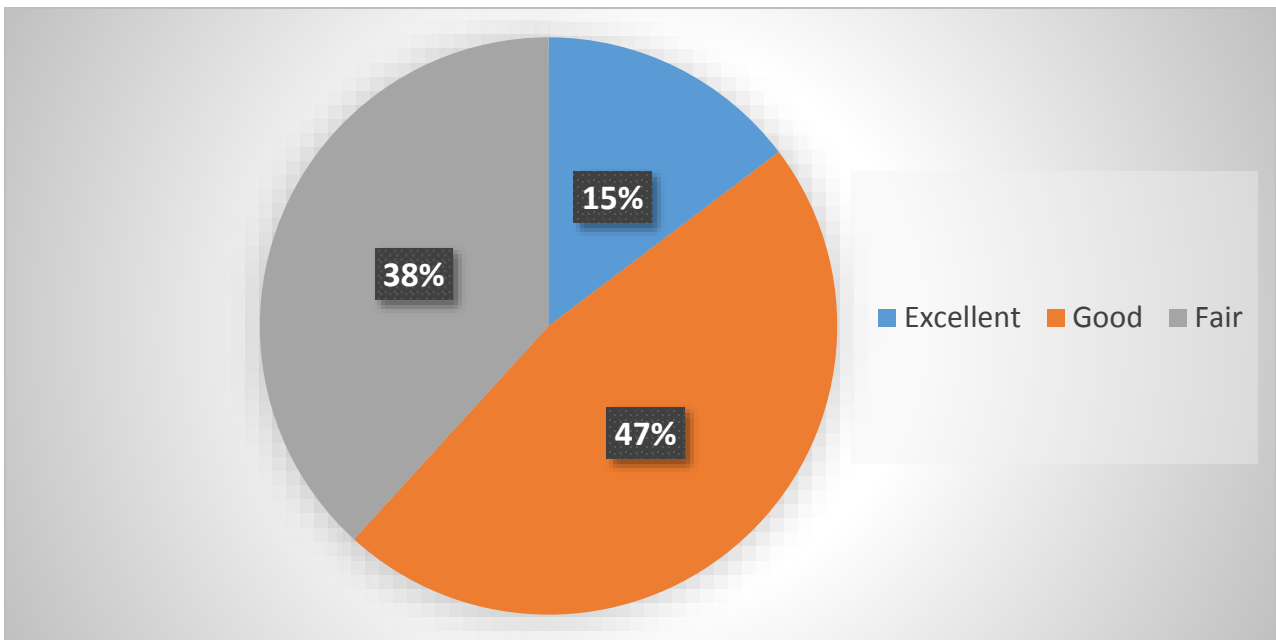
Hall facilities?



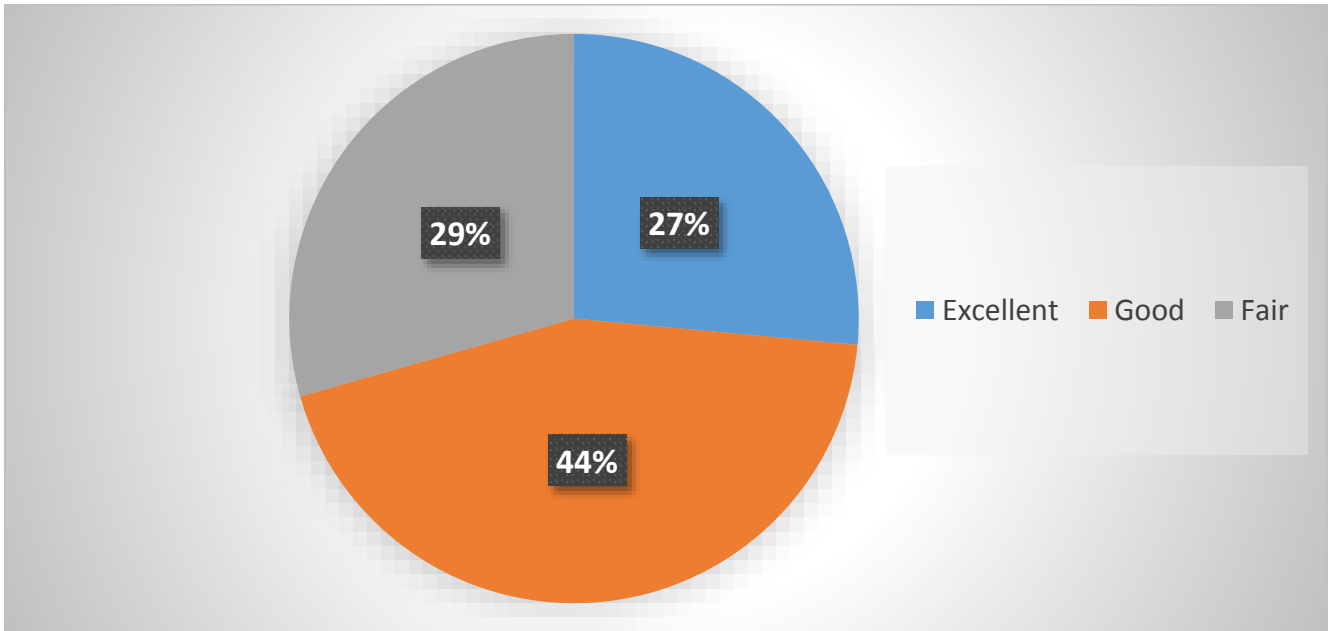
Booth facilities?



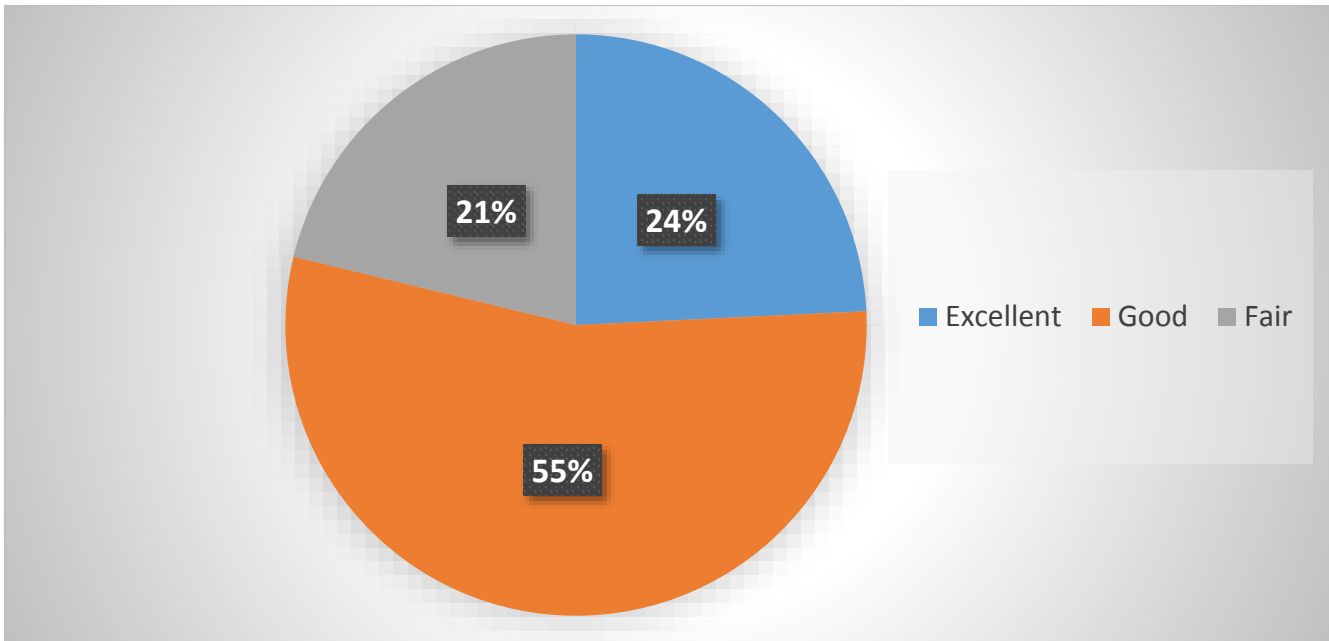
Pre show promotion done by Council?



Overall Show management?



Official stand contractor services?



Are you interested in participating in HKDGPS 2019 organised by the council

