

Post Event Report On India Diamond Week held from August 11-14, 2014

About the Event

The Gem & Jewellery Export Promotion Council (GJEPC) in conjunction with The Diamond Dealers Club (DDC) of New York hosted close to 80 participating companies (20 companies from India and 60 companies from US) at its first India Diamond Week on the DDC's trading floor in Manhattan starting from 11th to 14th August, 2014. The DDC has created a renaissance of the diamond trading floors by welcoming diamantaires from India, the manufacturing center of the diamond industry, for the first time to experience and trade at the largest bourse in the U.S. Significant business transactions and new connections were made on the DDC's trading floor by the U.S. & Indian participants, including DDC members. The meet saw networking between major Diamond wholesalers/manufacturers from New York and India; Diamond Dealers who are the members of DDC and trade diamonds at NY and Buyers from other states.

The four-day Buyer Seller Meet, following on the heels of Antwerp Diamond Week and Israel Diamond Week, welcomed diamantaires from India to the U.S. This is the DDC's third major initiative in only a few months to draw new audiences and forge bonds between diamantaires at the center of the diamond trade – New York City's DDC.



Mr. Kaufman, President of DDC informed that the Diamond Dealers Club sees this as a tremendous opportunity for India, a pillar of the diamond manufacturing sector, to collaborate on our trade floor, to build relationships and generate business success.

The event aimed at increasing communication between diamantaires and promoting business globally. The DDC anticipates tens of millions of dollars worth of goods trading at this show alone.

The four days event attracted almost 800 visitors on the floor and the participants from India were very happy to receive the tremendous response and all have evinced interest to participate through the Council in the future events.

Networking Event on 13th August, 2014

The Council organised a networking event on Wednesday, August 13, 2014 at 5.30 PM. The invitation was sent through DDC inviting dignitaries as well as guests from various associations. The gathering was attended by DDC Committee Members, Representatives of DDC Member companies, as well as participating companies from India & US.

The World Federation of Diamond Bourses and **DDC Honorary President Eli Izhakoff**, attended the networking event and he mentioned that "It's a pleasure for him to see the re-emergence of the DDC. President of DDC welcomed **Mr. Pankaj Parekh, Vice Chairman of GJEPC** and felicitated him with a Memento.

The networking event was attended by almost 200 guests including the Indian participants.





The show exceeded the expectations of India Diamond Week participating companies. Many expressed gratitude for being invited to participate and for reaping the rewards of doing business in real-time. Local wholesalers and diamond companies noted that the DDC's India Diamond Week presented them with an excellent opportunity to network face-to-face, build new relationships and maintain bonds with companies; they don't usually interact with in person, which is critical to business and making deals.

Ashok Nadoda of Shree Ramkrishna Exports Pvt. Ltd., one of the largest diamond manufacturers in India, said this was a totally new experience for them. "This is the destination for us to meet our customers and grow our business. We do more than 50 percent of our business online. By being here, this is the best way we can meet people, which helps increase our business tremendously," he said.

(Source: Rapaport

<http://www.diamonds.net/News/NewsItem.aspx?ArticleID=47723&ArticleTitle=NY%2bDealers%2bClub%2bCelebrates%2bSuccessful%2bIndia%2bDiamond%2bWeek>)

Mitesh Zaveri of Hari Krishna Exports Pvt. Ltd., commended the DDC for conceiving and creating the show. "We didn't know what to expect and we're very pleased with the results," he said. "We sold a nice amount of goods. Now that we participated in this show, we'll come up with new goals so we can sell more next time." (Source: Rapaport

<http://www.diamonds.net/News/NewsItem.aspx?ArticleID=47723&ArticleTitle=NY%2bDealers%2bClub%2bCelebrates%2bSuccessful%2bIndia%2bDiamond%2bWeek>)

The Diamond Dealers Club thanked the GJEPC for sponsoring this event and for working with them to make this week a reality.

GJEPC strongly believes that USA will continue to be a strong global trading partner and hence in its effort to promote the Indian gems and jewellery industry to the US, will continuously look for opportunities and platforms like the India Diamond Week.

List of Indian Companies who Participated at the Show:

Sr. No.	Organisation Name
1	Monarch Gems
2	Hari Krishna Exports Pvt. Ltd.
3	JB & Brothers Pvt. Ltd.
4	M. Tarun Diamonds Pvt. Ltd.
5	Kiran Gems Ltd.
6	Padma Gems
7	D. Navinchandra Exp. Pvt. Ltd.
8	Mahima Gems
9	Parul Diamond
10	Ramdev Impex
11	Kama Schachter
12	Excel Overseas
13	Shree Ramkrishna Exports Pvt. Ltd.
14	M Suresh Company Pvt. Ltd.
15	Narola Gems
16	Mohit Diamonds Private Limited
17	Bombay Jewellery Manufacturers
18	Shairu Gems Diamonds Pvt. Ltd.
19	Bhavani Gems Pvt. Ltd.

Some of The Pre and Post Show Press Releases that has appeared online for the India Diamond Week DDC can be viewed on the below mentioned links:

RAPAPORT (PRESHOW PRESS – RELEASE):

<http://www.diamonds.net/News/NewsItem.aspx?ArticleID=47688&ArticleTitle=NY+DDC+Opens+India+Diamond+Week+>

RAPAPORT (POST SHOW PRESS – RELEASE):

<http://www.diamonds.net/News/NewsItem.aspx?ArticleID=47723&ArticleTitle=NY%2bDealers%2bClub%2bCelebrates%2bSuccessful%2bIndia%2bDiamond%2bWeek>

IDEX (PRESS RELEASE POST DAY 1):

http://www.idexonline.com/portal_FullNews.asp?id=39753

IDEX (POST SHOW PRESS – RELEASE):

http://www.idexonline.com/portal_FullNews.asp?id=39770

RETAIL JEWELLER (PRESHOW PRESS – RELEASE):

http://www.retailjewellerindia.com/India_Diamond_Week_%28Buyer_Seller_Meet%29_-_GJEPC_collaborates_with_DDC_to_present_India_Diamond_Week_to_be_held_in_New_York/1769/2985/2984/118

DIAMOND WORLD (PRESHOW PRESS – RELEASE):

<http://www.diamondworld.net/contentview.aspx?item=9375>

DIA PRICES (PRESHOW PRESS – RELEASE):

http://www.diaprices.in/tiki-read_article.php?articleId=504

DIAMOND DIGEST (PRESHOW PRESS – RELEASE): <http://diamonddigest.in/india-diamond-week-buyer-seller-meet/>

EIN NEWS (PRESHOW PRESS – RELEASE):

http://world.einnews.com/article_detail/216078925?lcode=DcwhtgVYTN6o4JygDd1_mQ%3D%3D

SOLITAIRE INTERNATIONAL (PRESHOW PRESS – RELEASE):

<http://www.solitaireinternational.com/images/0808143139a.pdf>

SELL GOLD AND DIAMONDS (PRESHOW PRESS – RELEASE):

<http://sellgoldanddiamondsalpharetta.com/2014/07/gjepc-ddc-to-hold-india-diamond-week-in-new-york/>

NATIONAL JEWELER (PRESHOW PRESS – RELEASE):

<http://www.nationaljeweler.com/diamonds/supply/GJEPC-DDC-holding-b-4980.shtml>

ROUGH & POLISHED (PRESHOW PRESS – RELEASE): [http://www.rough-](http://www.rough-polished.com/en/news/92353.html)

[polished.com/en/news/92353.html](http://www.rough-polished.com/en/news/92353.html)