

Report on 49th Bangkok Gems & Jewellery Fair 2012.
(Feb 09-13, 2012)

Introduction

Show Name: 49th Bangkok Gem & Jewelry Fair

Date: Feb 09-13, 2012.

Show Hours : 09-12 - 10.00 A.M – 6.00 P.M

13th March, 2012 , 10.00 A.M – 5.00 P.M

Venue: Impact Exhibition & Convention Center,
The Challenger Hall 1-3 99 Popular Road, T. Banmai,
A. Pakkred, Nonthaburi – 11120

www.impact.co.th

Organizer: Thai Gem & Jewelry Traders Association
(TGJTA) Jewelry Trade Center, 52nd FL. 919/616 Silom.

Exhibition Information

Area: Gross 80,000 square meters (Hall 1- 3) Challenger Hall

Exhibitors: 1,150 exhibitors from over 31 countries

Official Contractor:---

T.C Exhibition Company Ltd,

Tel :-- + 662 639 0581-4,

Fax :-- + 662 237 3622

Email :-- tc_exhibition@yahoo.com,

Embassy of India Bangkok

46, Sukhumvit, 23 Soi,

Prasarnmitr Bangkok 10110.

Tel :-- + 662 258 0300-6

Fax :--+ 662 259 4871

The 49th edition of the Bangkok Gems & Jewelry Fair (BGJF 2012) was inaugurated by Deputy Minister of Commerce, Mr. Poom Sarapol in the Royal Jubilee Hall on 09th Feb. 10.00 AM. . The fair started from Feb 09-13, 2012 at the Impact Challenger Exhibition Hall, at Munang Thong Thani. The fair showcases latest Gems & Jewelry and best collections at a venue & alive by the multimedia presentations, fashion shows, design awards and other special events.

The Deputy Minister of Commerce cleared that despite of the subsequent effect from the flood disaster, it is clear that the Thai Gems & Jewelry Industry still has the ability to meet the world's growing demand for their products because of governments & TGJTA efforts during the past few decades.

The Grand opening ceremony was presided by H.E Poom Sarapol, Deputy Minister of Commerce, who praised the the BGJF success as a prime example of the fruitful collaboration between the Thai private sector and the Royal Thai Government, Mr. Poom were with Mr. Somchai Photnchindarak, President of the Gems & Jewelry and Precious Metal Confederation of Thailand (GJPCT) and TGJTA working committee.

Highlight of the 49th show inauguration was on the theme of “ Radiance of Thai Gems & Jewelry “ with all the opening activities like fashion show, media & culture programmes to make the strong platform for the Local & International buyers to meet with the traders from all over the world & an opportunity for the Thai Gem & Jewelry to generate the exports revenue.

The TGJTA hosted the Delegates, visitors & some Ambassadors from different countries embassies who have been visited the Show, International Pavilions & India Pavilion with Indian Ambassador Mr. Anil Wadhwa.

The Thai Gem and Jewelry Traders Association and the Department of Export Promotion, hosted over 1150 exhibitors in many product categories and from over 31 countries to attract the approx 20,000 International Delegates, visitors & Local. The show has more than 2900 stalls spread over 80,000 square meters in a single-floor layout.

The International Pavilion were from Hong Kong, China, Korea, India, Colombo, Sri Lanka, Israel, Taiwan, Poland, Norway, Japan, Vietnam, Turkey, USA etc..

During the show all the activities were like Opening Ceremony, Fashion Show, International Press Conference, Seminar, Thai Beauty Queens Crown Affair, Thank you party, which has been hosted by TGJTA for the International Delegates, visitors & Domestic.

The International & Domestic buyers were from USA, Russia, Turkey, Sri Lanka, Israel, Pakistan, China, Hong Kong, Bhutan, Korea, Bahrain, Malasiya, Vietnam, India, Mymar, Italy, etc who have been visited the show & did their businesses as per the demands.

Core Area of work at the Show :--

To Promote the Indian Pavilion at Bangkok Gems & Jewelry Fair.

Distribution of promotional material of Indian Pavilion during the show.

To promote the India shows IIJS & IIJS Signature 2012 & 2013.

To promote the GJEPC's Indian Pavilion Joint participations in various International show.

To meet with the organizer for providing the better facilities to the Indian Pavilion Exhibitors.

To meet with the Official Stand Contractor to provide all required accessories related with booths of Exhibitors.
To meet with the other Countries Pavilion Coordinators for their shows informations.
To meet with the Ambassador & introduced him with the Indian Pavilion Exhibitors.

Mr. Shyam Bilochi, Manager Exhibitions, R.O.Jaipur represented the Council to manage the Indian Pavilion during the show & one hostess also hired to take care the council booth to distribute the promotional material at the show.

Total No. Exhibitors Indian Pavilion :-- 09

Total No. of Booths Indian Pavilion :-- 15

GJEPC Booth :-- 08 A

Bangkok Gems & Jewellery Fair, (09-13 February, 2012)

Indian Pavilion.

| | | | |
|--|-----------------------------------|--------------------------------------|--------------------------------------|
| | Panna Handicrafts | Jaipur Emporium International | Jaipur Exports |
| | G 38 + 36 | G 35 + 37 | H-36 + 38 |
| | 18 Sqm | 18 Sqm | 18 Sqm |
| | S. K. Exports | Sanchi Gems | H-34 |
| | G 34 (09 Sqm) | | Aziz Ahmed Gems |
| | Sanghi Jewellers Pvt. Ltd. | G 31+ 33 | Tulsi Jewellers International |
| | G30 + 32 (18 Sqm.) | 18 Sqm | H 30 + 32 |
| | | Silver House | |
| | | G 29 (09Sqm.) | 18 Sqm |

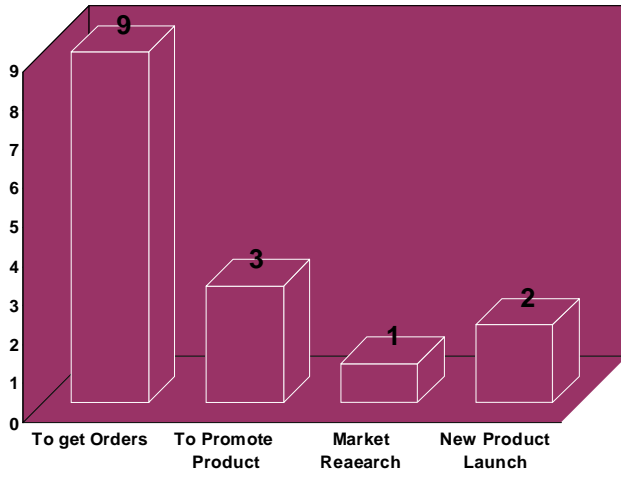
The Gem & Jewellery Export Promotion council, India. (Booth No. 8 A)



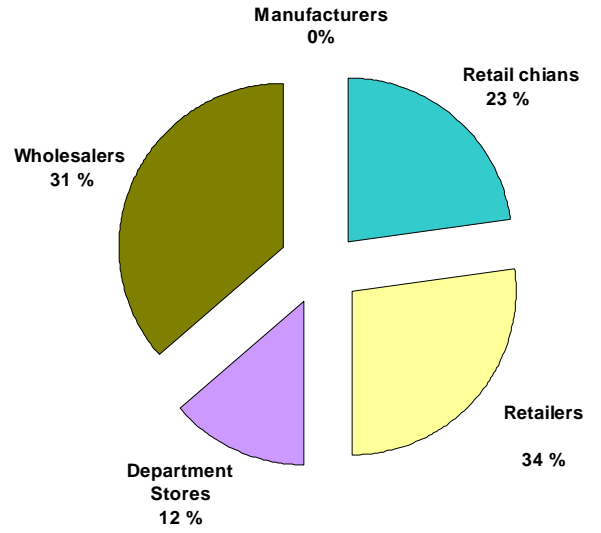


Over all Feedback from the Exhibitors:

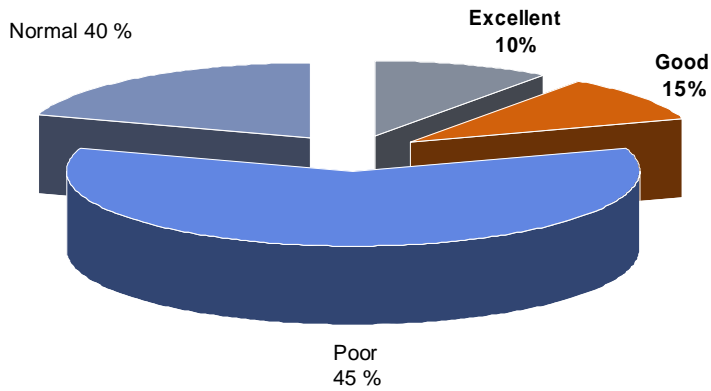
Objective of Participation:



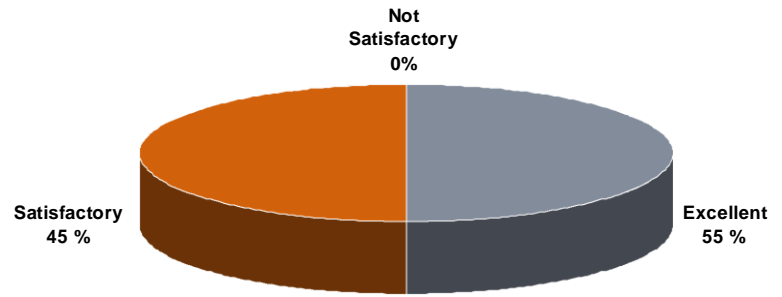
Targeted Customers:



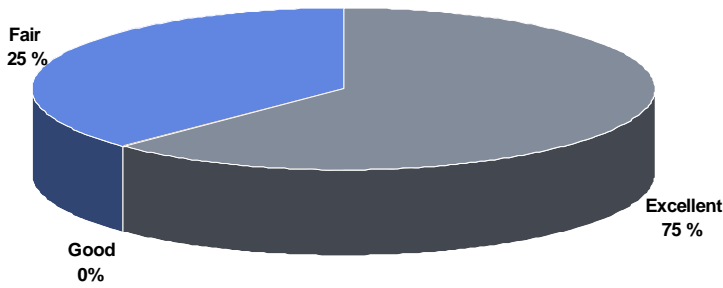
Business Result:



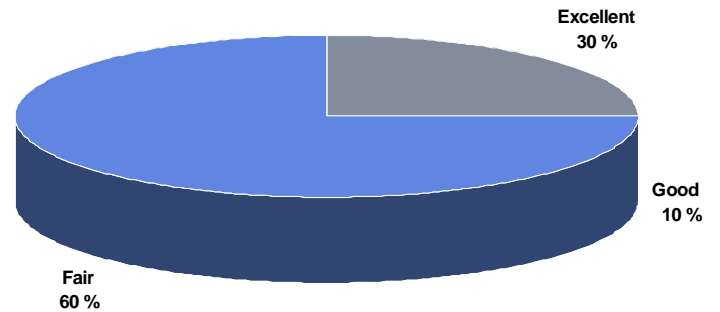
Council Assistance:



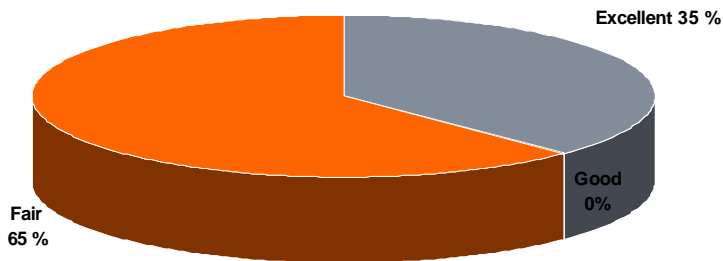
Hall Facilities:



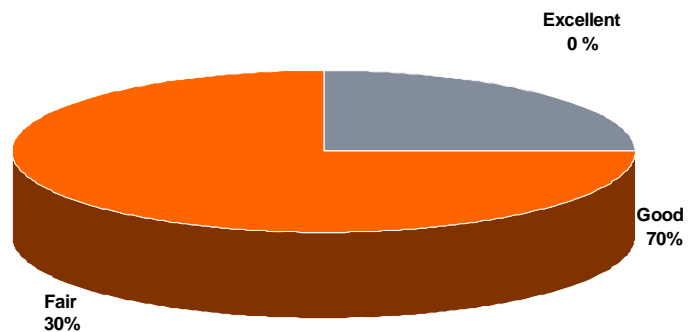
Booth Facilities:



Show Management:



Official Stand Contractor:



Thank you