

Event Report

On India Diamond Week held from January 23rd -26th , 2017

Event details

- ◆ **Event venue:** 580 Fifth Avenue, Floor 10, New York 10036
- ◆ **Show Date:** 23-26, January, 2017
- ◆ **Show days:** 3 ½ Day Event , Monday 23rd - Thursday 26th January (Thursday Being Half Day)
- ◆ **Event timing:** 10:00 AM – 5:30 PM (Venue Opened for Exhibitors from 7:30 AM, For Trade Visitors 10:00 AM)
- ◆ **Participants:** 13 manufacturers from India and 35 manufacturers from NY
- ◆ **Participant's profile:** Diamond manufacturers from India and US.

Event Objective

To create an annual trading platform for the Indian Diamantaires in USA, to fortify the business relationship with, and at the biggest buying hub of diamonds.

Representatives of the Council at the Diamond Week

Mr Anurag Kumar, Assistant Director, International events

About Diamond Dealers Club (DDC)

- Largest diamond trade organization in the United States, and one of the leading diamond exchanges in the world

- Diamond Dealers Club works diligently to support and encourage the growth of the U.S. diamond industry
- The mission of the Diamond Dealers Club of New York is to foster the interests of the diamond, colored stone and jewelry industry by:
- Providing, regulating and maintaining a facility as a Diamond Dealers Club;
- Fostering just and equitable principles in trade;
- Establishing and promoting industry-wide standards of disclosure;
- Disseminating accurate and reliable information;
- Carrying out the activities and objectives of the organization in accordance with the laws of the State of New York and of the United States of America.

About the event

The Gem & Jewellery Export Promotion Council (GJEPC) in conjunction with The Diamond Dealers Club (DDC) of New York hosted close to 48 participating companies (13 companies from India and 35 companies from US) at its 6th India Diamond Week on the DDC's trading floor in Manhattan starting from 23-26 January, 2017. The DDC has created a renaissance of the diamond trading floors by welcoming diamantaires from India, the manufacturing center of the diamond industry, for the 6th time to experience and trade at the largest bourse in the U.S. Significant business transactions and new connections were made on the DDC's trading floor by the U.S. & Indian participants, including DDC members. The meet saw networking between major Diamond wholesalers/manufacturers from New York and India; Diamond Dealers who are the members of DDC and trade diamonds at NY and Buyers from other states.



Facilities given to for the Manufacturers at the Venue

- 1 Table 4 - 5 Ft
- 2 Chairs (Only) for Exhibitors & 1-2 Chairs for buyers
- 1 Lamp
- Diamond Sorting Pad
- Access to Sarin Machine
- Wifi

Other Facilities

- Working Lunch at the Venue, during the event date from 23-26 January, 2017.
- Refreshments for the entire days during the Event date.

The four day event attracted almost 300 number of visitors.the manufacturers informed that the first 2 days of the show went off well resulting in good business.The last two days of the show was effected by the bad weather. They

were expecting the more visitors but because of the bad weather the visitor footfall was effected. But most of the manufactures have evinced interest to participate through the Council in the future events.



Networking Event on 24th January 2017

The Council organized a networking event on Tuesday, 24th January 2017 at 5.30 PM. The invitation was sent through DDC inviting dignitaries as well as guests from various associations. The gathering was attended by DDC Committee Members, Representatives of DDC Member companies, as well as participating companies from India & US.

The networking event was attended by almost 170 guests including the Indian participants.



Meetings:

Meeting with David Iasher, Director DDC and Leora Haller , executive on 23rd January 2017.

A meeting was organized with Mr. David Iasher in regards to the proposed Standalone event in USA, which would be organized jointly by GJEPC and DDC. David briefed in regards to the various venue DDC has identified as a potential venue for the proposed show. The following venue were visited by Anurag Kumar during the event days from 23-26 January 2017.

1. Webster Hall
2. Hilton , NY
3. Pier Sixty:
4. Hyatt NY
5. Metropolitan Pavilion.
6. Javit Centre

Various aspect of the proposed show was discussed including the tentative costing , security probable venue etc. we also discussed regarding visitor management for the diamond as well as jewelry exhibitors. Further , David mentioned that they can work out and bring visitor footfall of approximately 500-600 diamontaire amongst the club member and around the market for the event, but these visitors will only be for the loos diamond. On asking about the visitors for the jewellery exhibitors. DDC was not keen on having the jewelry manufacturers for the proposed show.

Mr Kaufman, President, DDC welcoming the visitors and exhibitors for the Gala Dinner and announcing the proposed show in NY at the trading floor of DDC on 24th January 2017



List of manufacturers who participated at the 6th India Diamond Week

Sr. No.	Manufacturer Name
1	D. NAVINCHANDRA EXPORTS PVT. LTD.
2	DIRGH DIAMOND PVT.LTD.
3	EXCEL OVERSEAS PVT. LTD.
4	J.B. AND BROTHERS PVT. LTD.
5	JANAM CORPORATION PVT. LTD.
6	K.P. SANGHVI & SONS
7	M. SURESH COMPANY PVT. LTD.
8	MAHENDRA BROTHERS EXPORTS PVT. LTD.
9	MOHIT DIAMONDS PVT. LTD
10	PARISHI DIAMOND
11	SHEETAL MFG. COMPANY PVT. LTD.
12	SUPERGEMS (INDIA PVT. LTD.)
13	VENU DIAMOND