

## REPORT ON INDIAN DELEGATION TO BANGKOK AND HONG KONG

### Objective of the Delegation:

- For building bilateral relation with Thailand & Hong Kong
- Sourcing in joint ventures with Thai Jewellery Mfrs & encourage them to invest in jewellery mfg units in India
- Explore the possibilities of reverse trade delegation visits from Thailand & Hong Kong to India / during IJS 2007
- Participate at IJS 2007 under Thailand Pavilion organized by TGJTA
- Participate at IJS 2007 under Hong Kong Pavilion organized by HKJJMA

Council organized a combined delegation to Bangkok and Hong Kong with the following member delegates:

<b>Delegation Names</b>	<b>Designation</b>	<b>Company Name</b>
Mr. Bakul R. Mehta	Chairman	The Gem & Jewellery Export Promotion Council
Mr. Rajiv Jain	Director	Sambahv Gems
Mr. Vijay Chordia	Director	Valentine Jewellery (I) Pvt Ltd
Mr. Pramod Agarwal	Director	Derewala Jewellery Industries
Mrs. Sudha Agarwal	Director	Sudha Jewellers Pvt Ltd
Mr. Ashok Singhi	Partner	Anukool Gems
Mr. Nitin Vijay Gupta	Partner	Guptasons Jewellers & Gems Pvt Ltd
Mr. Ruchir Goenka	Partner	Galaxy Gems
Mr. Sabyasachi Ray	Director, Exhibitions	The Gem & Jewellery Export Promotion Council

During the Bangkok visit Indian Delegates had meeting with the following organizations:

1. **On 14<sup>th</sup> Sept 2006:** India Delegations had luncheon meeting with the Thai Gem & Jewellery Traders Association to discuss various aspects of trade between India & Thailand.
2. **On 15<sup>th</sup> Sept 2006:** Mr. Bakul R. Mehta, Chairman, GJPEC, was the 'Guest Speaker' at the seminar, on the topic "India – Thailand Cooperation for Greater Trade Expansion", which was attended by the Chairman of Advisory Board (TGJTA) and approximately 70-80 participants along with 10-15 press representatives.
3. **Dinner & Cocktail Party – Sponsored by the GJEPC :** On the evening of 15<sup>th</sup> Sept, 2006 GJEPC organized the Dinner & Cocktail Party to the Officials of DEP, TGJTA, Indian exhibitors, exhibitors of Zambia, buyers from European countries at Bistro Restaurant at the Impact (Venue of the Show). During the event IJS 2007 was introduced to the attendees. TGJTA agreed to organized Thai Pavilion at IJS 2007 with 15-20 exhibitors and was also interested to co organize Thai Evening during IJS 2007. Zambian delegation was also invited to the IJS 2007

4. **On 16/09/2006** : The Indian delegation visited the Gemopolis Industrial Estate which like a SEZ area. Mr. Boonyong Assarasakorn, Chairman, Gemopolis, welcomed the Indian delegation. During their visit, a movie on Gemopolis was screened followed by the informative presentation on the Gemopolis about their activities, Companies operating in the Gemopolis, and their expansion plans like fashion habitat and Gemopolis Mall.

#### **VISIT OF INDIAN DELEGATION TO HONG KONG FROM 17-21 SEPT 2006**

##### **On 18<sup>th</sup> Sept 2006:**

Indian Delegates visit the Hong Kong International Jewellery and Watch fair 2006 and in the evening attended the India Evening where Chairman GJEPC, gave presentation on Indian Gems & Jewellery Industry which was followed by Fashion Show. India Evening was attended by more than 200 persons.

**On 19<sup>th</sup> Sept 2006:** Indian Delegates visit the Hong Kong Jewellery and Watch Fair 2006 which was at Hong Kong Exhibitions and Convention Centre.

**On 20<sup>th</sup> Sept 2006:** Indian Delegates had meeting with the following associations:

1. **Hong Kong Jewellery & Jade Manufacturers Association (HKJJMA):** During the meeting HKJJMA was invited to organize Hong Kong Pavilion at IIJS 2007 and they were also invited to be our official guest during IIJS 2007, which they accepted.
2. **Hong Kong Trade Development Council (HKTDC):** HKTDC hosted a luncheon meeting for the delegates. They gave brief presentation on overall economy, business opportunities in China and Hong Kong. Indian Delegates also shared their view that India, Hong Kong, Italy, Thailand and China should come together under one umbrella to promote jewellery in the world market against the white goods like electronics etc.,

**Brief Report Pavilion at Hong Kong Jewellery and Watch Fair 2006, 18-23 Sept 2006:** Council had organized India pavilion with 36 member exhibitors occupying 444 sqm /46 booths at the September Hong Kong Jewellery and Watch Fair 2006 at Asia World Expo, Hong Kong.

During the show, Council also organized India Evening followed by fashion show to promote India pavilion as well as Indian gems and jewellery industry.

As this show was held for the first time at this venue, there was very less foot fall of visitors. Looking at the situation, organizers have assured that they will re-work on the total promotional activities, to improve the quality and quantity of the visitors to this venue for 2007.