

INDIA SAARC MIDDLE EAST BSM (May 14 – 16, 2017)

Hotel Pullman, Aerocity, New Delhi

Based on the recommendation of the Ministry of Commerce, GJEPIC is organizing the second India SAARC Middle East BSM in New Delhi from 14th to 16th May 2017 with 37 manufacturers pan India and more than 75 buyers from SAARC & Middle East Regions.

This initiative aims to offer a gateway to a huge potential market for Indian exporters, which will further boost bilateral investment and immense trade opportunities.

SHOW OBJECTIVE

The objective of the India SAARC Middle East BSM is to invite key business decision makers from the trade and arrange one-to-one focused meetings with the prominent Indian Jewellery manufacturers & exporters from India, an effort to develop new trust and understanding at a cultural, business & professional level and to explore business opportunities that may occur as a result of these meetings.

MANUFACTURERS PRODUCT PROFILE CATEGORY

The BSM has established interest from a mix of Indian Manufacturers (total of 37 companies) dealing in:

1. Diamond & Precious Stone Studed Jewellery
2. Plain Gold Jewellery

LIST OF PARTICIPANTS

Organisation Name	Booth no
AB Jewels Pvt. Ltd.	B06
Anmol Swarn India Pvt. Ltd.	B14
Ariha Diamond Jewellery P. Ltd	A07
A'Star Jewellery	A03
Creative Gems & Jewellery Pvt. Ltd	A16
Damara Gold Pvt. Ltd.	B02

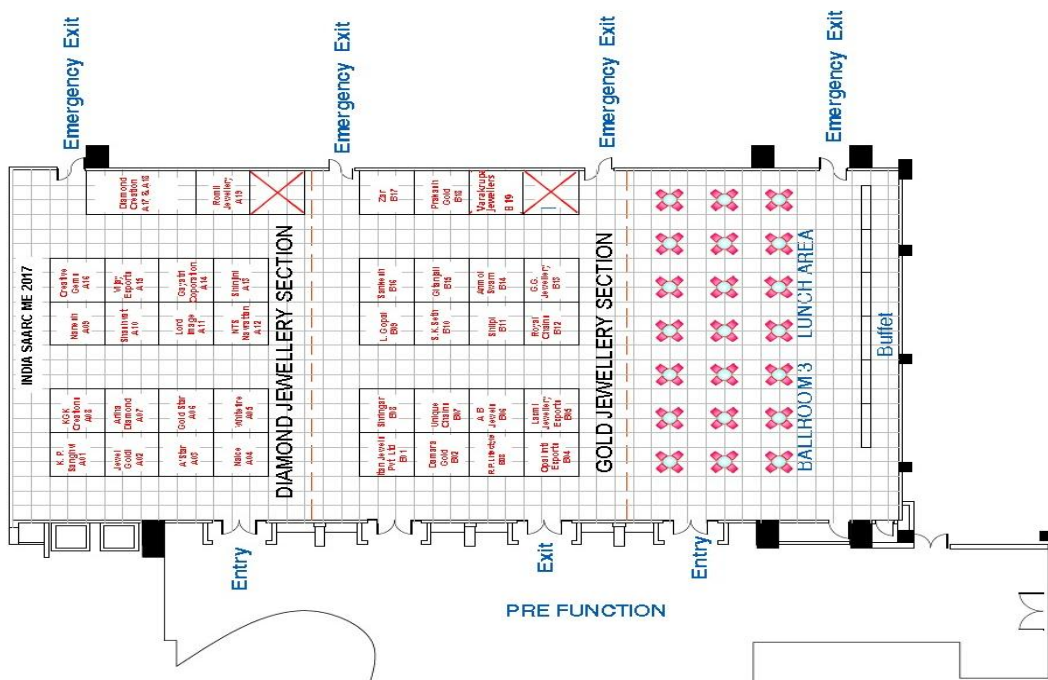
Diamond Creations	A17 & A18
G.G. Jewellery	B13
Gayatri Corporation	A14
Gitanjali Gems Ltd.	B15
Goldstar Jewellery Pvt. Ltd.	A06
Itan Jewels Pvt. Ltd.	B01
Jewel Goldi (India)	A02
K.P. Sanghavi International Pvt. Ltd	A01
KGK Creations Private Limited	A08
L.Gopal & Sons Jewellers	B09
Laxmi Jewellery Export Pvt. Ltd.	B05
Lord Image	A11
Naice Jewels Pvt. Ltd.	A04
Nanesh Diamonds	A09
NTS Navrattan Jewellers (P) LTD.	A12
Opal International Exports	B04
R.P. Lifestyles	B03
Romil Jewelry	A19
Royal Chains Pvt. Ltd	B12
S.K. Seth Jewellers	B10
Shankesh Jewellers Pvt. Ltd.	B16
Shashvat Jewels Pvt. Ltd	A10
Shinjini Jewels LLP	A13
Shringar House of Mangalsutra	B08
Unique Chains Pvt. Ltd.	B07
Vijay Exports	A15
Whitefire Diamonds India Pvt Ltd	A05
Shilpi Jewellers Pvt Ltd.	B11

R.G. Bangle Pvt.Ltd	B17
Prakash Gold Palace Pvt. Ltd.	B18
Varakrupa Jewellers	B19

BUYER COMPANY COMPOSITION

COUNTRY	NO. OF COMPANIES
BANGLADESH	13
MALAYSIA	11
JORDON	7
LEBANON	5
UAE	4
SRI LANKA	11
SAUDI ARABIA	11
SINGAPORE	3
QATAR	4
KUWAIT	1
EGYPT	3
ALGERIA	1

FLOOR PLAN



The Allotment of the stalls has been undertaken in such a way that it contains an equal mix of companies comprising of all the above categories.

MEETING SET-UP

The Business Match-making sessions between the Exhibitors and Buyers have been arranged taking into consideration the product interest by the exhibitors and the buyers. Based on the product preference selected the exhibitors are divided in two groups namely – Plan Gold and Diamond Studded Jewellery, accordingly buyers are divided in two similar groups based on the above mentioned preference shown by the buyers.

PROGRAM SCHEDULE

DATE	TIME	PROGRAM
14-May-17	10:00 - 10:30	Inauguration Ceremony
	10:30 - 13:00	Business Meetings with Buyers & Sellers
	13:00 - 14:00	Lunch
	14:00 - 16:00	Business Meetings with Buyers & Sellers
	16:00 - 16:30	High Tea
	16:00 - 18:00	Business Meetings with Buyers & Sellers
DATE	TIME	PROGRAM
15-May-17	10:00 to 13:00	Business Meetings with Buyers & Sellers
	13:00 to 14:00	Lunch
	14:00 - 16:00	Business Meetings with Buyers & Sellers
	16:00 - 16:30	High Tea

	16:00 – 18:00	Business Meetings with Buyers & Sellers
16-May-17	10:00 to 13:00	Exhibition open for all buyers
	13:00 to 14:00	Lunch
	14:00 - 16:00	Exhibition open for all buyers
	16:00 - 16:30	High Tea
	16:00 – 17:30	Exhibition open for all buyers

Inauguration Ceremony (May 14, 2017)



Chief Guest Shri Manoj Kumar Dwivedi, Jt. Secretary, Ministry of Commerce & Industries, Govt. of India inaugurated the 3 day Buyer Seller Meet by lighting of the lamp.

He wished all the present buyers & exhibitors a successful show.

Shri Anil Sankhwal, Regional Chairman – North, GJEPC, thanked Shri Manoj Dwivedi for gracing the occasion and also thanked Deptt. Of Commerce for all the support provided to GJEPC in making the event a huge success.

Later on the day; Shri Manoj Dwivedi & Shri Anil Sankhwal visited the participants' booths and interacted with some of the buyers and applauded the efforts

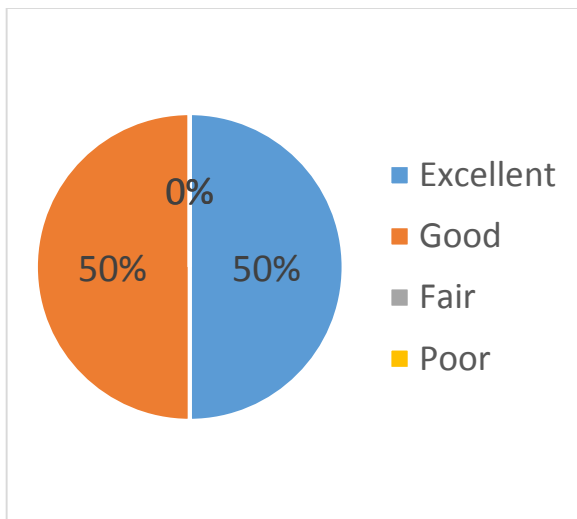


made by the participants who had displayed their exquisite collection specially made for this Buyer Seller Meet.

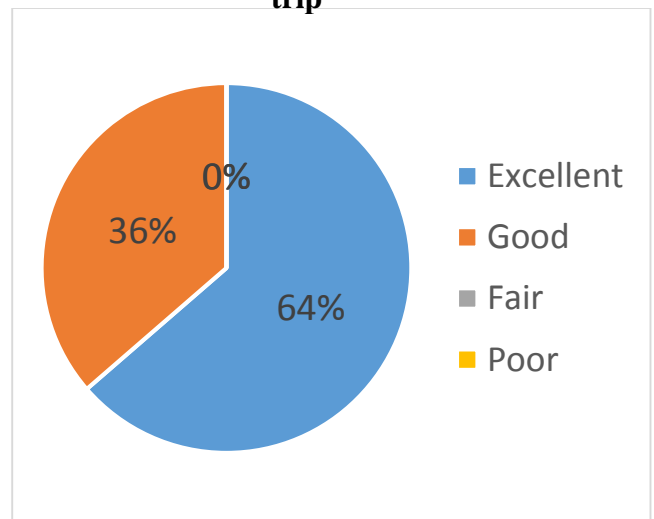
Post opening ceremony the business meeting started as per the scheduled B2B meetings. On the first day each of the exhibitors met with 8-10 buyers, the buyer meeting was arranged as per the product category and buyers preference suggestion, accordingly a match-making was done and scheduled meeting of 30-40 minutes was arranged for the first 2 days of the BSM, later on 2nd day the event was open for all invited buyers and event was changed to exhibition format where buyer can meet whoever the wish to. Following the both formats exhibitors got a confirmed 16-19 prescheduled 40 minutes meeting each and at the same they had a chance to meet additional buyers whom they could not meet during the first two days of the event. The Day ended with Cocktail & Receptions which facilitated as a good networking platform for the Exhibitors as well as the Buyers.

INDIA-SAARC,ME JEWELLERY BSM 2017 BUYER FEEDBACK

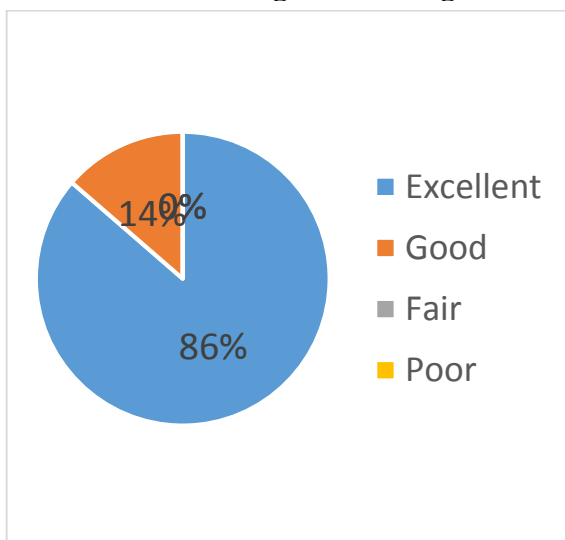
How would you rate the BSM in terms of fulfilling your expectations?



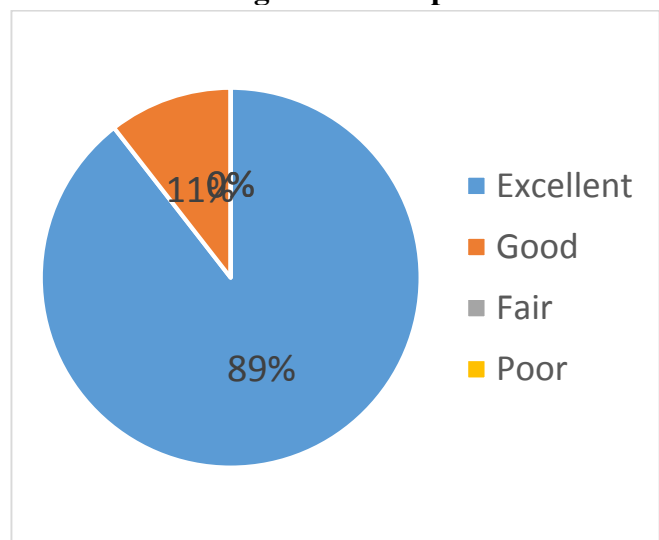
The pre-BSM preparation for your trip



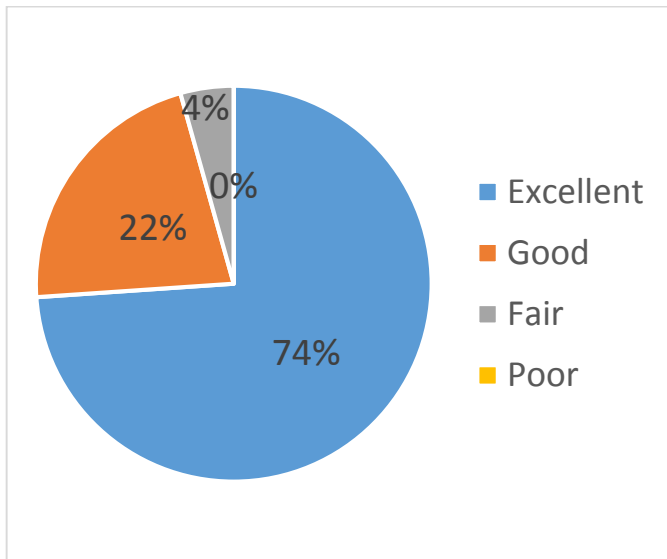
Travel Arrangements: Flights



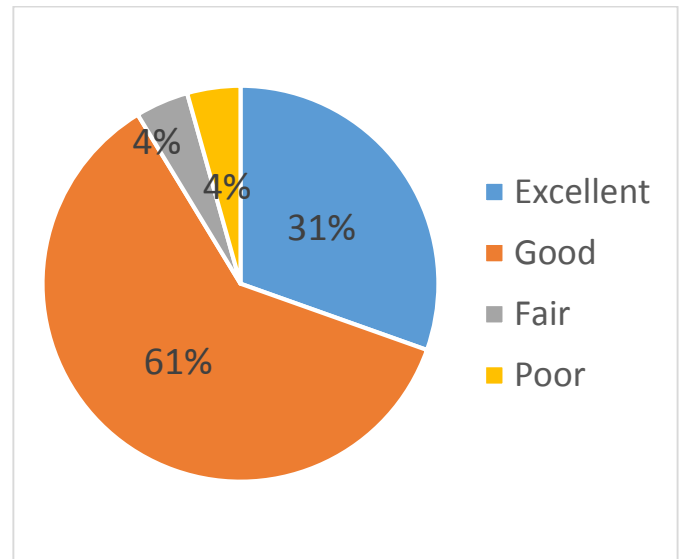
Travel Arrangements: Airport Transfers



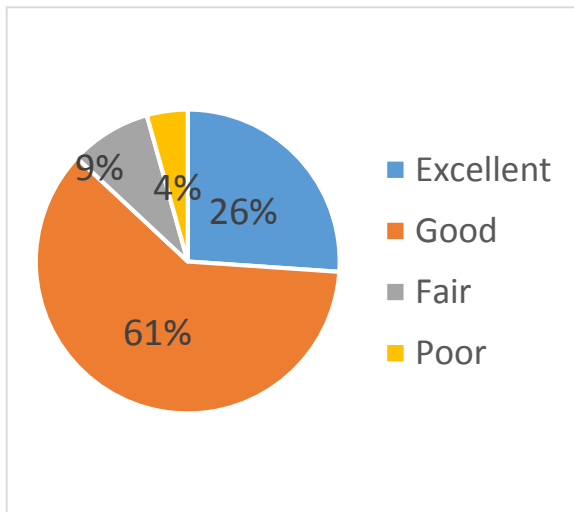
Travel Arrangements: Hotel Accommodation



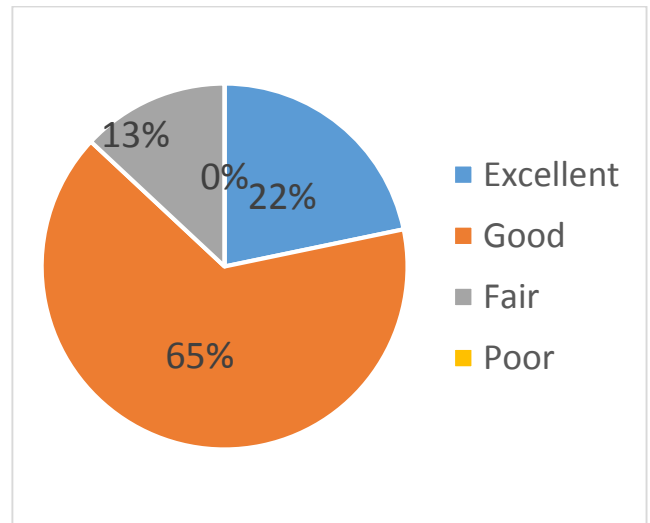
Food service for the BSM



After the BSM, what is your perception/attitude towards selling Indian Jewellery?

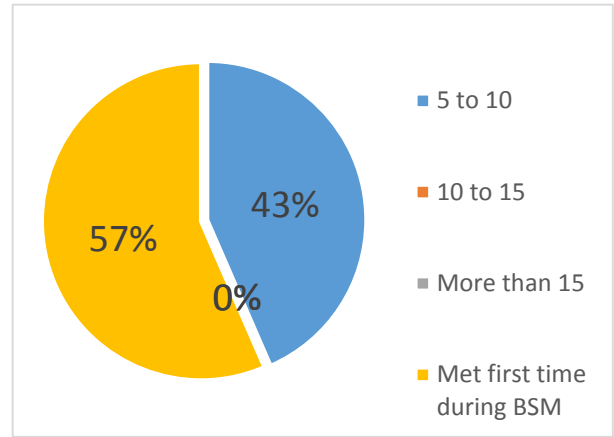
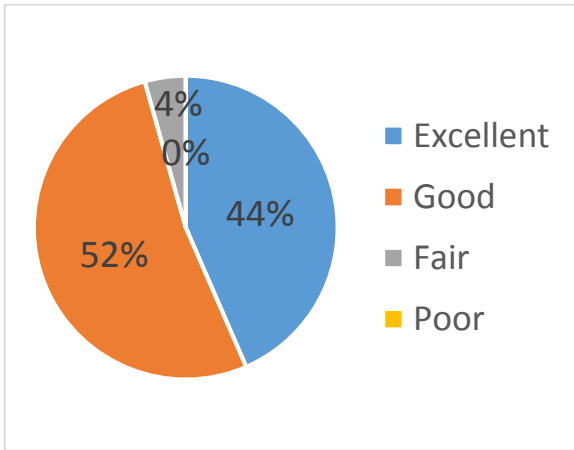


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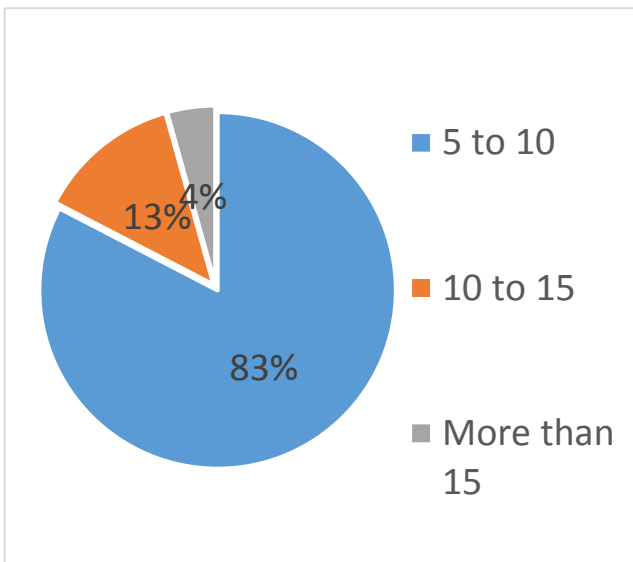


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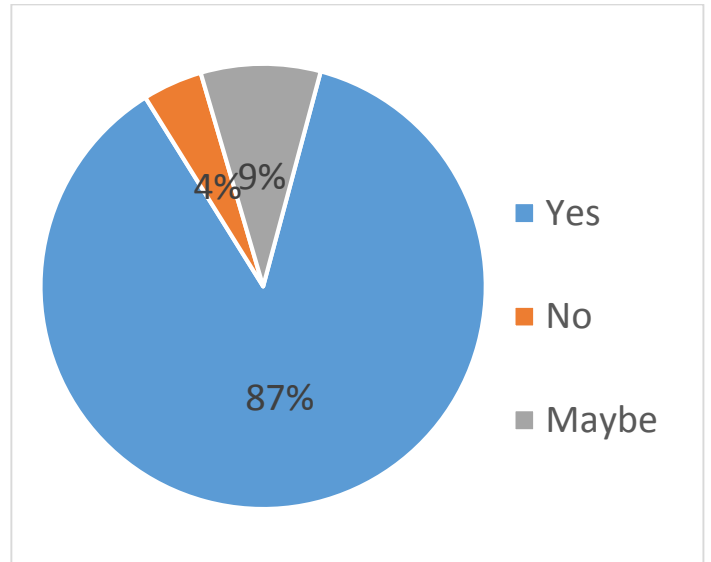
Of the 37 jewellery manufacturers, how many had you already done business with earlier?



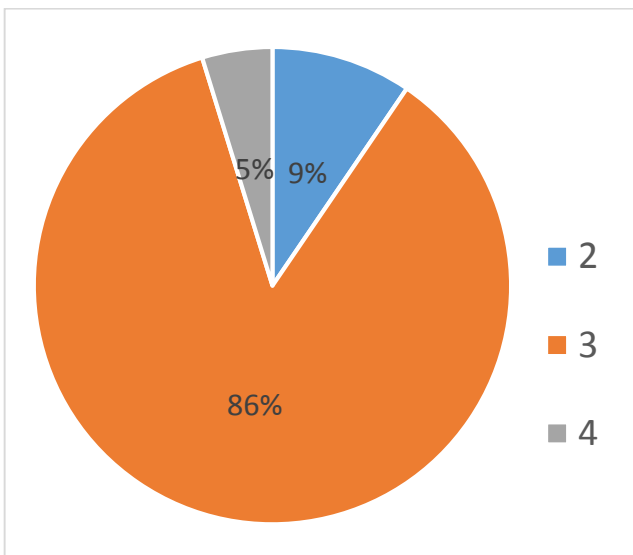
How many might you now consider doing business with ?



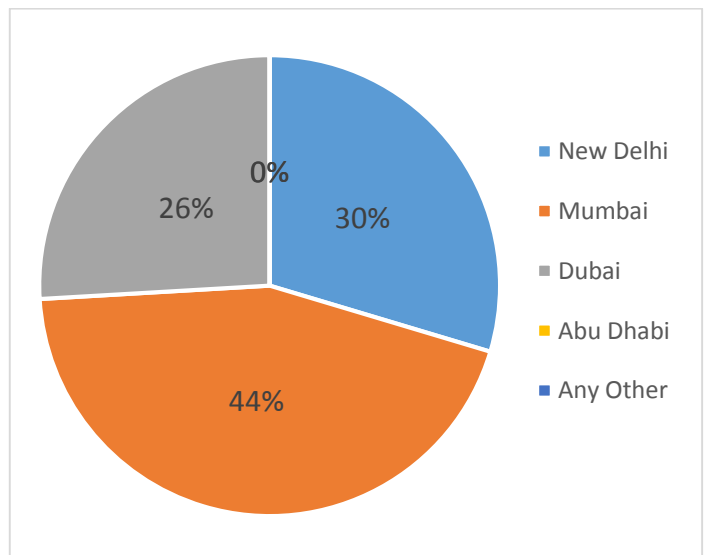
Would you recommend the exhibiting products to other jewellery retailers in your country?



What according to you should be duration (no of days) for the next BSM?

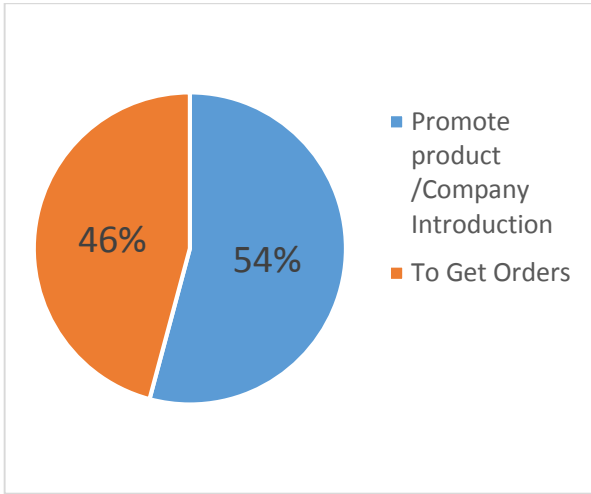


Which city do you recommend for the next edition for India SAARC, ME BSM?

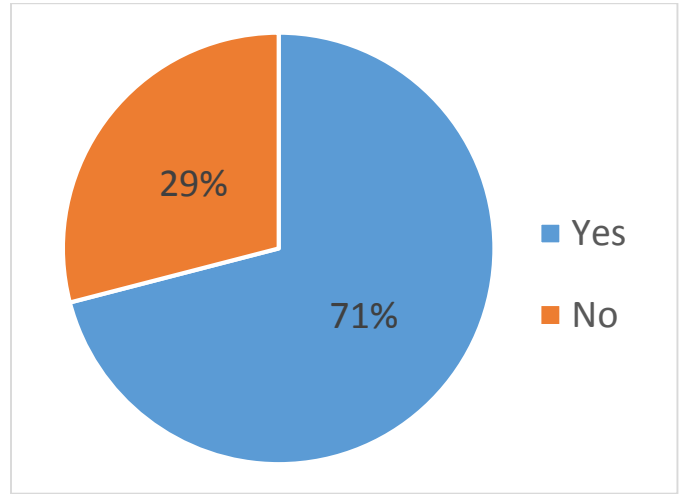


NDIA-SAARC,ME JEWELLERY BSM 2017 EXHIBITOR FEEDBACK

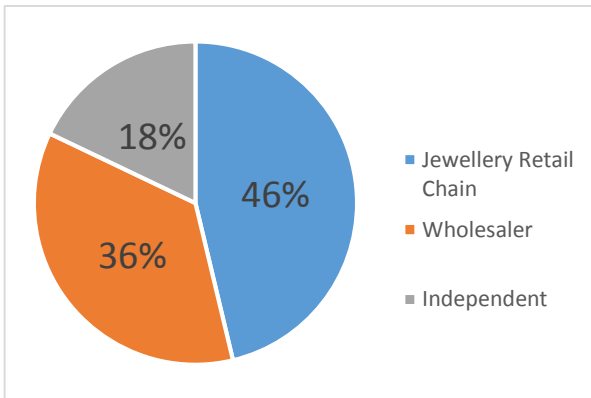
Reason for participation at India- SAARC ME BSM 2017?



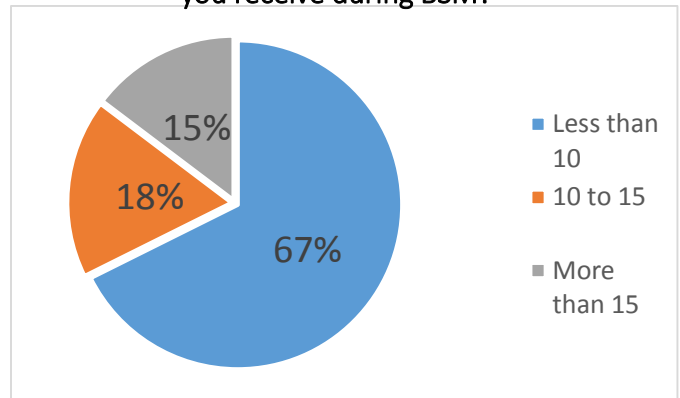
Have you achieved your objectives?



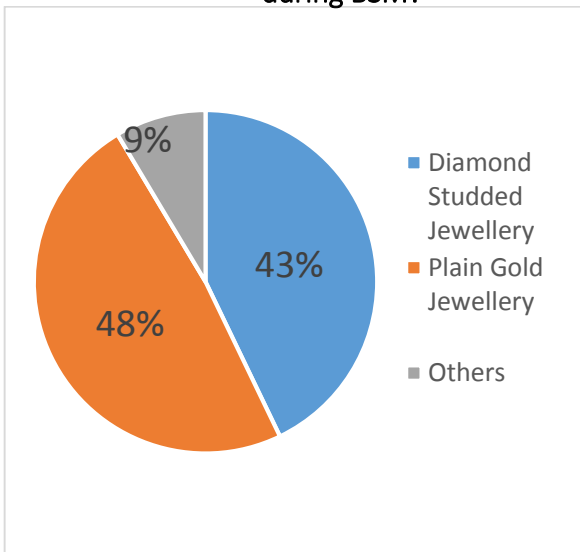
Who are your target customers?



How many useful business enquiries/contacts did you receive during BSM?



What product were buyers keen for sourcing during BSM?



How do you rate appropriateness of visitors at your booth?

