



FIERA DI VICENZA



www.vicenzafiera.it

Fiera di Vicenza S.p.A. - 36100 Vicenza [Italy] - Via dell'Oreficeria, 16 - CP 327 - Tel. [+39] 0444 969.111 - Fax [+39] 0444 969.000 - info@vicenzafiera.it
capitale sociale: euro 6.489.767 i.v. - codice fiscale, numero registro imprese e partita IVA 00515900249

GEM
WORLD

VICENZAORO
First

JANUARY 14-19, 2012

VICENZAORO
Charm

MAY 19-23, 2012

VICENZAORO
Choice

SEPTEMBER 8-12, 2012

APPLICATION FORM

EXHIBITOR

Name of the Company

Address

Zip Code

City

Country

Telephone

Telefax

Internet

e-mail

Vat code and/or tax identification no.

N.B.: The above data is only for invoicing purposes

IMPORTANTE: In case you require to receive all correspondence at an address different from the one declared in form "A", please notify it to the Jewellery Exhibition Office (fax +39 0444 969000)

Name of the Legal Representative

Person in charge of relationships with Fiera di Vicenza S.p.A. (if different)

e-mail

mobile

For office use only

CODICE

CLIENTE

PAD. E STAND

MQ

By signing the application form the exhibitor expresses its irrevocable, binding proposal to participate in VICENZAORO First 2012, VICENZAORO Charm 2012 and VICENZAORO Choice 2012 exhibitions and their costs. The acceptance of the proposal will be done in writing by Fiera di Vicenza S.p.A., finalizing the participation contract. In case of cancellation, the exhibitor will have to pay the participation costs in full, in addition to damages costs. The participation in more than one show does not release the exhibitor from dismantling the booth at the end of each exhibition, unless otherwise stated in written by the General Management.

The undersigned legal representative of the above-mentioned company declares he is fully aware of the content of the General Rules and Regulations of Fiera di Vicenza S.p.A. and of the forms enclosed in the application form, as well as of the technical Rules and Regulations in force at the fairground. He also declares that the data shown in the present application form and associated attachments are correct.

DATE

STAMP AND SIGNATURE

See attached General Rules and Regulations to be signed on the last page



**GEM
WORLD**

VICENZAORO
First

JANUARY 14-19, 2012

VICENZAORO
Charm

MAY 19-23, 2012

VICENZAORO
Choice

SEPTEMBER 8-12, 2012

PARTICIPATION COSTS (per each edition)

SET UP - CLOSED BOOTH (VICENZAORO FIRST, VICENZAORO CHARM AND VICENZAORO CHOICE 2012)

sqm	Price per sqm DECORATION INCLUDED	TOTAL per edition
<input type="checkbox"/> sqm 16	€ 394,00	€ 6.304,00
<input type="checkbox"/> sqm 32	€ 371,00	€ 11.872,00
<input type="checkbox"/> sqm 48	€ 351,00	€ 16.848,00

Admission fee	
Admission fee	€ 250
Naming	€ 90

TOTAL	
Exhibition area +	€ _____
Admission fee	

SET UP - GLASS BOOTH (VICENZAORO FIRST, VICENZAORO CHARM AND VICENZAORO CHOICE 2012)

sqm	Price per sqm DECORATION INCLUDED	TOTAL per edition
<input type="checkbox"/> sqm 16	€ 470,00	€ 7.520,00
<input type="checkbox"/> sqm 32	€ 427,00	€ 13.664,00
<input type="checkbox"/> sqm 48	€ 403,00	€ 19.344,00

Admission fee	
Admission fee	€ 250
Naming	€ 90

TOTAL	
Exhibition area +	€ _____
Admission fee	

SET UP - FRONT DESK BOOTH (VICENZAORO FIRST, VICENZAORO CHARM AND VICENZAORO CHOICE 2012)

sqm	Price per sqm DECORATION INCLUDED	TOTAL per edition
<input type="checkbox"/> sqm 16	€ 424,00	€ 6.784,00
<input type="checkbox"/> sqm 32	€ 396,00	€ 12.672,00
<input type="checkbox"/> sqm 48	€ 371,00	€ 17.808,00

Admission fee	
Admission fee	€ 250
Naming	€ 90

TOTAL	
Exhibition area +	€ _____
Admission fee	

Admission fee includes catalogue entry, 1 wireless connection and entrance badges in accordance with the procedures envisaged. The above prices include electrical connection and power usage up to 1000 Watt/16 sqm. Extra services are not included and have to be remitted by the penultimate day of the exhibition. Surchages of 8% will be applied if a company will participate at VICENZAORO Charm 2012 and VICENZAORO Choice 2012, after the acceptance of the proposal by Fiera di Vicenza S.p.A. Surchages of 10% will be applied if a company will participate at VICENZAORO Choice 2012, after the acceptance of the proposal by Fiera di Vicenza S.p.A.



FIERA DI VICENZA



www.vicenzafiera.it

Fiera di Vicenza S.p.A. - 36100 Vicenza [Italy] - Via dell'Oreficeria, 16 - CP 327 - Tel. [+39] 0444 969.111 - Fax [+39] 0444 969.000 - info@vicenzafiera.it
capitale sociale: euro 6.489.767 i.v. - codice fiscale, numero registro imprese e partita IVA 00515900249

**GEM
WORLD**

VICENZAORO
First
JANUARY 14-19, 2012

VICENZAORO
Charm
MAY 19-23, 2012

VICENZAORO
Choice
SEPTEMBER 8-12, 2012

PAYMENT

The validity of this application form formalizes the participation of the company at VICENZAORO First, VICENZAORO Charm and VICENZAORO Choice 2012 shows, and binds to the payment of the participation fee, to be settled by **14th October 2011** for the VICENZAORO First 2012 show, to be settled by **21th February 2012** for the VICENZAORO Charm 2012 show and by **31st May 2012** for the VICENZAORO Choice 2012 show.

Payment to be remitted by cheque or by wire transfer to FIERA DI VICENZA - BANCA POPOLARE DI VICENZA
IBAN CODE: IT38R0572811818018570000707 - SWIFT CODE: BPVIIT22018

Balance to be remitted in full, two days prior the show closure, directly to Banca Popolare di Vicenza branch located in the Fairground, West entrance. (Please send by fax the copy of your bank transfer)

Cheque / Wire details _____ € _____

Regular invoice will be issued after receipt of the above mentioned payment. This application form has to be duly signed and sent via fax (+39 0444 969000) by **14th October 2011**.

Date

Stamp and signature

For the intents and purposes of article 13 of Italian Leg. Decree no. 196/2003 (Personal Data Protection Code), you are informed that the person and company data supplied by you and contained in the application for participation in the show and associated forms, or otherwise acquires in the framework of the activities of Fiera di Vicenza S.p.A. itself, are subject to processing in compliance with confidentiality obligations and with the express provisions of the above-mentioned Code.

Date

Stamp and signature



**GEM
WORLD**

VICENZAORO
First

JANUARY 14-19, 2012

VICENZAORO
Charm

MAY 19-23, 2012

VICENZAORO
Choice

SEPTEMBER 8-12, 2012

TYPE OF PRODUCT

Opaque stones

- Adularia
- Agate
- Amazonite
- Apatite
- Chalcedony
- Chialstolite
- Cornelian
- Chrysocolla
- Chrysoprase
- Diaspro
- Heliotrope
- Feldspar
- Jade
- Labradorite / Labradorescence
- Lapis Lazuli
- Apache Tears
- Larimar (Pectolite)
- Malachite
- Nephrite (Jade)
- Cat's Eye
- Hawk Eye
- Onyx
- Oregon Sunstone (Labradorite-Bytownite)
- Obsidian
- Rhodochrosite
- Sardonyx
- Sodalite
- Spudomene

Precious stones

- Corundum
- Chrysoberyl
- Diamond
- Sauvages diamonds
- Moissanite
- Morganite
- Opal
- Padparadscha
- Ruby
- Emerald
- Spinel
- Sugilite
- Topaz
- Sapphire

Semi-precious stones

- Benitoite
- Bloodstone
- Brasilianite
- Carbuncle
- Kyanite
- Cymophane
- Citrine
- Cordierite (Iolite)
- Rock Crystal (Ialine Quartz)
- Chrome Diopside
- Demantoid
- Herkimer Diamond
- Dioptase
- Heliodor
- Hematite
- Hexonite
- Euclase
- Fluorite
- Hyacinth
- Garnets
- Grossularite
- Hauyne
- Howlite
- Idiochromatic
- Imitation
- Iolite
- Kunzite
- Magnetite
- Moldavite
- Morion (Smoky Quartz)
- Bulls Eye
- Tiger-Eye
- Olivine (Peridot)
- Orthoclase
- Peridot
- Petalite
- Moonstone
- Pyrope
- Quartz
- Rhodolite
- Rubellite
- Rutile
- Scapolite
- Spessartite
- Tanzanite
- Titanite
- Tourmaline
- Tavorite
- Turquoise
- Uvarovite
- Vesuvianite
- Zircon

RULES & REGULATIONS OF THE GOLD JEWELLERY SHOWS ORGANIZED BY FIERA DI VICENZA S.P.A.

PREAMBLE

Fiera di Vicenza S.p.A. (hereinafter also the "Organizer"), in the exercise of its commercial activities carried out in a competitive context, organizes the jewellery shows VICENZAORO First, VICENZAORO Charm and VICENZAORO Choice, at the Fiera di Vicenza S.p.A. Fairground in Viale dell'Oreficeria 16, Vicenza, Italy.

The shows have obtained the qualification of "international relevance, pursuant to regional act no. 11 of May 23, 2002.

The running of the jewellery shows is governed by the conditions specified in these Regulations, composed of the following articles:

Art. 1 - Merchandise sectors of the shows.

The shows comprise the following merchandise sectors: handmade and machine-made gold jewellery, fine jewellery, platinum jewellery, silverware, costume jewellery, watches, precious and semiprecious stones, natural and cultured pearls, corals, cameos, caskets, seals, plates, semi-finished products, machinery, cases and accessories, and trade press.

Art. 2 - The Shows' Mission.

The shows are intended only for operators in the sector and propose to:

- implement efficient and optimal management of the exhibition spaces available;
- encourage an optimal encounter between supply and demand in the reference markets;
- promote and publicize, in the context of its own fair activities, the gold and jewellery distribution chain, in all the most up-to-date formulas, at national and international level, inviting the Italian and foreign press as well as public personalities;
- encourage and promote the uniform and integrated image of the various production sectors;
- develop international promotion in the sector of reference, with a particular focus on the distribution of Made in Italy products;
- develop and encourage dialogue with the economic categories in the sector for the optimum promotion of the show and of the merchandise sectors represented at it;
- increase the quality level of the show in accordance with the most distinguished international parameters;
- develop and promote trade and consumption in the reference markets;
- organize parallel events such as technical, industrial and commercial conferences and conventions, also in the international field.

Art. 3 - Subject of the Shows' participation contract.

The subject of the shows participation contract comprises the following main services:

- the availability to the Exhibitor by Fiera di Vicenza S.p.A. of the exhibition area assigned inside the fairground on the conditions specified in these regulations, for the exclusive purpose of exhibiting its products. The availability of the area refers exclusively to the period during which the Show is held. Unless otherwise indicated in writing by Fiera di Vicenza S.p.A., the assigned area is intended as space only, without any kind of booth set-up.
- the issue by Fiera di Vicenza S.p.A. to the Exhibitor of the passes permitting entry to the fairgrounds on the conditions specified in the participation application and its attachments.
- the provision by Fiera di Vicenza S.p.A. to the Exhibitor of the general services indicated in arts. 16-17-18-19 and 20 (General Surveillance Service for the fairground,

- General Lighting and realization of the On-line Catalogue).
- the provision by Fiera di Vicenza S.p.A. to the Exhibitor of additional services on payment requested by the Exhibitor (such as, for example, telephone services, additional entry passes), additional electrical power, safe rental, advertising services, and so on), depending on the availability of these services and on the quantity made available by the suppliers to Fiera di Vicenza S.p.A.
- the payment by the Exhibitor to Fiera di Vicenza S.p.A. of the sum envisaged in the participation application on the conditions envisaged therein;
- the set-up/dismantling of the area by and at the expense of the Exhibitor, within the deadlines indicated in the participation application and/or stated in the written notices of the General Management of Fiera di Vicenza S.p.A.;
- the safekeeping, by and at the expense of the Exhibitor, of all the goods and objects, furnishings and fittings in its booth for the entire period of the Shows (including the set-up and dismantling periods).
- compliance with the conditions contained in these rules & regulations.

Art. 4 - Submitting of the participation application.

The participation application, which must be made on the special forms prepared by Fiera di Vicenza will imply irrevocable offer on the part of the exhibitor and must reach the Secretarial Office of Fiera di Vicenza S.p.A. by the deadline stated in the application form and shall bear the signature of the company's owner or legal representative. Participation applications may be made by national and international businesses, including one-person ones, that operate in the merchandise sectors of the shows, provided that they are not subject to procedures of concurrence with creditors or winding-up procedures in accordance with the legislation of the State they belong to. Exhibitors which submit participation applications must be in possession of the administrative permits laid down for the specific activity carried out. The applicants are obliged to declare exact and up-to-date information and to provide prompt notice to Fiera di Vicenza S.p.A. of any change which occurs in the circumstances that are the subject of declarations made with the participation application.

Art. 5 - Acceptance of the participation application and selection of the exhibitors.

At its own final discretion and compatibly with the limits of the exhibition spaces in the fairground, Fiera di Vicenza S.p.A. will provide for the acceptance of the participation application and consequent admission of the exhibitors from the sector, who request to participate in the event.

The activities for the admission of the exhibitors and the assignment of the exhibition spaces constitute the free execution of the private commercial activity, carried out in a competitive context, specific to the fair market.

No right or expectation of any kind can derive to the Exhibitor as a result of previous participation in the show, as the exhibition spaces are assigned with reference to each individual edition of the show. The selection of the exhibitors and the associated assignment of the exhibition spaces will be made by the Organization, also with the support of experts in the sector, on the basis of the following parameters:

- the quality and innovation of the product or of the production process;
- the economic-financial dimensions achieved by the company, also with reference to the export activities regarding the goods produced;
- the type of sales networks;
- the qualitative-quantitative level of the investments realized for the promotion of the products, with particular

- reference to the presence in foreign markets;
- compliance with industrial property rights and with the principles governing the correct conduct of the free market;
- consistency of the production level and quality with the quality standard of the show and with its mission;
- compliance with the show rules and regulations on the occasion of participation in previous editions of the show.

The acceptance of the participation application made by the applicant, and the consequent conclusion of the participation contract, will be made exclusively by means of written confirmation by Fiera di Vicenza S.p.A., containing the indication and location of the exhibition space assigned.

Even after written confirmation of the participation application, in order to obtain optimum and efficient use of the exhibition space, Fiera di Vicenza S.p.A. reserves the right to modify the positions and/or dimensions of the assigned booths. In this case, the Exhibitor shall have the power to cancel the participation contract, within ten (10) days of notice being given, and obtain the restitution of the sums paid to the Organizer, with the exclusion of all other indemnities, compensation, revaluations and interest.

Art. 6 - Participation fees.

The exhibition area's cost per edition are indicated in the application form. Surcharges of 8% will be applied if a company will participate at VICENZAORO Charm 2012 and VICENZAORO Choice 2012, after the acceptance of the proposal by Fiera di Vicenza S.p.A.

Surcharges of 10% will be applied if a company will participate at VICENZAORO Choice 2012, after the acceptance of the proposal by Fiera di Vicenza S.p.A. The rates for the supply of any additional services are listed in the respective request for the service. No kind of off-setting related to any credit accumulated by the exhibitor towards Fiera di Vicenza S.p.A. is permitted.

Art. 7 - Payment conditions.

The payment of the sums due to Fiera di Vicenza S.p.A. shall be made in accordance with the terms and deadlines indicated in the "participation costs" item in the participation application. Non-acceptance by Fiera di Vicenza S.p.A. of the application shall give right to the reimbursement of the sum paid concomitantly with the presentation of the application itself.

Failure to respect the deadlines contained in the participation application shall entitle Fiera di Vicenza S.p.A. to terminate the participation contract to the detriment of the Exhibitor in accordance with art. 1456 of the Italian Civil Code.

The balance of the charges for the additional services requested and supplied during the show must be paid in any case by the penultimate day of the show.

Art. 8 - Procedures for the use of the exhibition space assigned. Indemnity clause.

The Exhibitor can use the booth assigned exclusively during the period the show is being held and in accordance with the hours defined by the Technical Regulations and by the Management of Fiera di Vicenza S.p.A.

The area remains the property and in the possession of Fiera di Vicenza S.p.A.

The Exhibitor is required to supervise the exhibition booth for the entire opening period of the show with its own personnel.

The Exhibitor is the sole custodian for the entire period of the show (including the set-up and dismantling period) of all the materials, goods and furnishing present in the booth.

As custodian of the booth, the Exhibitor shall release the Organization from responsibility substantially and procedurally, and indemnify it against all losses, damage, responsibilities, costs or expenses, including legal ones, arising out of the use of the booth and of the exhibition space assigned.

The procedures for the removal of the exhibition products from the pavilions, both during and after the show, is governed and

disciplined by the issue of the "exit pass" which must be given by the Exhibitor to the Fiera di Vicenza S.p.A. service personnel.

Art. 9 - Opening / Closure of the Shows

The opening and closing dates and times of the shows are fixed by Fiera di Vicenza S.p.A.. Any changes to the opening hours or to the dates of the Shows, notified promptly to the exhibitors, shall not give rise to debits of any kind to Fiera di Vicenza S.p.A.

If the shows do not take place, for reasons of force majeure (including non-issue of the permits from the Public Authorities for carrying out the fair activities), the responsibility of Fiera di Vicenza S.p.A. will be limited to the mere restitution of the sums paid by the exhibiting companies.

Art. 10 - Contract transfer prohibition and availability of the exhibition area.

The Exhibitor is not permitted to transfer the participation contract and the associated credits.

The transfer of the availability of all or part of one's booth, even free of charge, is also forbidden.

Any co-exhibitions (intended as the assignment of the exhibition area to two or more companies) are allowed only following the written authorization of the General Management. Concomitant presences of companies in the same exhibition space, which belong to the same corporate group and/or associated companies, as referred to in art. 2359 of the Italian Civil Code, are not considered co-exhibitions. However, they must also be authorized in advance by the General Management.

In order to permit the Shows to proceed regularly, Fiera di Vicenza S.p.A. can unrestrictedly dispose of the exhibition areas and of the booths not used by the Exhibitor at the moment of the Show's opening, even if the areas have been confirmed by the Organization; and including any demand for the payment of any damage suffered by Fiera di Vicenza S.p.A. because of the Exhibitor's failure to observe the obligation to set up and man the booth.

Art. 11 - Sale of products

The sale to the public, as well as the display of prices, can only be effected if expressly authorized by the General Management of Fiera di Vicenza S.p.A.

Art. 12 - Rules governing the exhibition activities.

The Exhibitor's fair activities must take place in compliance with all the rules put in place to protect dignity and respect for all the show participants and for the correct conduct of the economic and commercial transactions. In particular, it is obligatory to respect the principles of free competition, of the protection of industrial property rights to the models, designs and products of the exhibitors' goods, of consumer protection, and of the free circulation of goods and merchandise.

The Exhibitor is allowed to exhibit exclusively its own products (and/or goods distributed on the basis of the representation or agency contracts and/or commercial agreements with the manufacturing parent company) that belong to the merchandise sector as indicated in art. 1 of the General Rules and Regulations. Commercial enterprises will be allowed to exhibit exclusively products with brands and names which have been notified to Fiera di Vicenza S.p.A. at the same time as the participation application. Each kind of unfair competition between show participants are forbidden. For this purpose, the Exhibitor undertakes to accept - for exhibition purposes and to guarantee the correct conduct of the show - all those initiatives that Fiera di Vicenza S.p.A., may undertake to guarantee the immediate cessation of any possible unfair competition, or to protect the other exhibitors and Fiera di Vicenza S.p.A. itself. In this regard the Exhibitor is required to comply with the Assicor's Gold Design Self-discipline Code and associated implementing regulations which Fiera di Vicenza S.p.A. has adhered to, and in compliance with which the decisions of the Ascertainment Committee envisaged in it

will be made as regards the exhibitors who have been found to be in breach.

Failure to respect the initiatives and decisions of the General Management of Fiera di Vicenza S.p.A. and by the Assicor Ascertainment Committee will entitle Fiera di Vicenza S.p.A. to terminate the participation contract immediately to the detriment of the Exhibitor according to art. 1456 of the Italian Civil Code.

Art. 13 - The Assicor Gold Design Self-discipline Code.

In this regard, the Exhibitor acknowledges that Fiera di Vicenza S.p.A. is a signatory to Assicor's Design Self-Disciplinary Code, and that it has been able to inspect this code along with the associated implementation rules. As a consequence, the Exhibitor undertakes to comply with the above-mentioned Code and associated implementation Regulations. The Exhibitor furthermore undertakes to submit, in advance, any disputes that arise in this context during the exhibition event and on which the aforesaid Control Committee has declared its opinion, by turning to the "Conciliation Office" established by the Chamber of Commerce of Vicenza, Italy. The Exhibitor declares that it is familiar with "Assicor's Design Self-discipline Code" and the associated Implementation Regulations and that it accepts any provisions issued with regard to it by the Ascertainment Committee in attendance during the show.

Art. 14 - Access by Fiera di Vicenza S.p.A. personnel to the exhibition booth.

The personnel of Fiera di Vicenza S.p.A.'s Commercial and Operations Management Office is authorized to access and check the exhibition booths to ensure the Exhibitor's compliance with the participation conditions. If the persons assigned by Fiera di Vicenza S.p.A. ascertain breaches of the rules contained in these regulations, they will make a written complaint and give a copy to the staff in the exhibition booth and this will be valid for all intents and purposes as delivery and notification to the Exhibitor.

Art. 15 - Technical Regulations of Fiera di Vicenza S.p.A.

The Exhibitor declares to be aware of the Technical Regulations currently in force at Fiera di Vicenza, to accept the content and to commit itself to observe the provisions contained in them and to forward them also to its appointees and booth contractors. The Regulations, which is an integral part of the present contract, is available at the Service Office or it is possible to download it from Fiera di Vicenza website at the following link: <http://www.vicenzafiera.it/it/fiera/servizi.php>

Failure to comply with the content of the technical regulations (characteristics of the fitting materials, conformity of the electrical system,...) will determine the use of the measures considered necessary for the respect and the protection of people and structures by Fiera di Vicenza S.p.A.

Art. 16 - Regulations regarding the Safety at Work

The Exhibitor, under the clause 26 of the Italian Leg. Decree no. 81/08, declares to verify the technical and professional qualifications of the booth contractors, who will be charged by it. The Exhibitor will provide its contractors with detailed information regarding the specific risks existing in the environment where they are destined to work.

In order to complete this purpose, the Exhibitor declares to be aware of the Regulations regarding the Safety at work in force at Fiera di Vicenza, to accept the content and to commit itself to observe the provisions contained in them and to forward them also to its appointees and contractors. The Regulations, which is an integral part of the present contract, is available at the Safety Office or it is possible to download it from Fiera di Vicenza website at the following link:

<http://www.vicenzafiera.it/it/fiera/servizi.php>

The fairground of Fiera di Vicenza is also provided with a Safety at work Management System which protect the health of operators working on site. This System includes the execution of the monitoring activity regarding the non-conformities

which might occur. Especially during the booth set up and the dismantling of the shows, Fiera di Vicenza S.p.A. personnel will carry out checks in order to evaluate the compliance with the Italian Leg. Decree no. 81/08 and subsequent changes and integrations, with the Technical Regulations, with the Regulations regarding the Safety at work and with the Participation Regulations, proving the irregularities and providing the present operators with information regarding the correct behaviours to adopt.

The breaches of the above-mentioned rules by workers will entail the implementation of the following actions:

- verbalization of the failure to comply with Regulations;
- communication of these breaches both to the Employer of the charged company and to the contracting Exhibitor;
- removal of the non rule-abiding workers.

Art. 17 – Registration on the Safety at Work portal

The Exhibitor shall inform his Outfitters that they must register on the Fiera di Vicenza S.p.A. Safety at Work Portal in the www.vicenzafiera.it website before being able to access the exhibition area to set up the stand.

The registration procedure not only requires all the necessary details to identify the outfitting company and its workers, it also provides adequate information, in accordance with art. 26 of Leg. Dec. 81/08 and subsequent modification (Health and Safety at Work Consolidation Act), to:

- inform the workers operating inside the exhibition area about the specific risks within their particular work zone and the relative existing prevention, protection and emergency management measures;
- identify the possible protection and risk prevention measures to take to prevent and eliminate the risks that the workers from the various Companies involved in fitting out the exhibition may be exposed to while working together.

Should the Outfitting Company identify any interventions that are the responsibility of Fiera di Vicenza S.p.A., it should contact the Safety Office which will verify and coordinate the additional risk prevention and protection measures to be taken.

Art. 18 - General lighting and heating/air-conditioning service.

The general lighting of the pavilions, day and night, is managed by Fiera di Vicenza S.p.A.. Exhibitors may, at their own expense and upon authorization of Fiera di Vicenza S.p.A., provide for further lighting (220 V) in the assigned booth, in full compliance with safety rules according to Italian Leg. Decree no. 37/08. Fiera di Vicenza S.p.A. shall provide for the supply of the heating/conditioning through its own network of aeraulic systems.

Art. 19 - Electricity supply.

Fiera di Vicenza S.p.A. will provide the supply of electricity (220/380 V) within the limits of the systems at its disposal, with the guarantee received from the utility companies.

As regards the lighting supply system in addition to those provided standard, the Exhibitor must make a specific request and pay the envisaged consideration.

Consumptions (220/380 V) in excess of 1 KW will be charged as a lump sum for the systems effectively installed and at the rates applied by Fiera di Vicenza S.p.A.

The consumption of greater quantities than those requested shall give rise to the suspension of the supply as well as the assumption by the Exhibitor of its responsibilities and the payment of any penalties envisaged by Fiera di Vicenza S.p.A.

The request for the above-mentioned technical supplies must be made at the latest at the moment of receipt of acceptance of the "participation application" by filling in the associated forms.

Art. 20 - General Surveillance Service.

Fiera di Vicenza S.p.A. will provide a general day and night surveillance service in the exhibition spaces. However Fiera di Vicenza S.p.A. declines all responsibilities for the damage

indicated in art. 24 and for damage arising out of natural events or causes of force majeure. Exhibitors are expressly prohibited from leaving personnel in the booth during the show closing hours unless expressly permitted to do so by the Management of Fiera di Vicenza S.p.A. The Exhibitor is required to comply with the provisions envisaged regarding the Technical Regulations of the fairground. The Exhibitor is the sole custodian of the goods and materials in the exhibition booth.

Art. 21 - Realization of the on-line exhibitors' catalogue.

Fiera di Vicenza S.p.A. will organize the realization of an on-line version of the official catalogue of the show containing, in alphabetical order, the list of exhibitors and the list of products displayed without this constituting a commitment or responsibility towards the Exhibitor. The Catalogue contains the data the exhibitors enter directly on-line. Fiera di Vicenza S.p.A. shall not be responsible in any way for failure to indicate the names and/or indications of any kind provided after the deadlines notified by Fiera di Vicenza S.p.A., nor for incorrect completion by the exhibitors or for typographical or page make-up errors.

Art. 22 - Realization of passes permitting entry to the shows.

Exhibitors are entitled to free entry passes and invitations for their clientele. These will be issued in accordance with the procedures envisaged. The passes will be in the name of the bearer and strictly personal and their transfer, even temporarily, is forbidden.

Art. 23 - Permission to use images and data regarding the Exhibitor.

The Exhibitor provides the broadest and unconditional authorization to Fiera di Vicenza S.p.A. for the use of data, images (even in photographic or film clip form) and news regarding the Exhibitor himself, its collaborators and the exhibition company and the products exhibited at the show. The data, the images and the news collected by Fiera di Vicenza S.p.A. and/or by its appointees during the show may therefore be freely used by Fiera di Vicenza S.p.A. for promotional and communications purposes (for example, drafting editorial features, press releases, television services and promotional material) both in Italy and abroad.

Art. 24 - External advertising prohibition.

All forms of advertising outside the booth (distribution of advertising and/or promotional material, presence of persons inviting to enter the booth and the like) are forbidden except with the prior and express written permission of the General Management of Fiera di Vicenza S.p.A. Promotion of exhibition activities carried out in exhibition centres or commercial venues outside the fairground and of activities and/or products of parties other than the Exhibitor is not permitted.

Failure to comply with the prohibition governed by this article shall entitle Fiera di Vicenza S.p.A. to cancel the participation contract and the detriment of the Exhibitor, in accordance with art. 1456 of the Italian Civil Code.

Art. 25 - Transport.

Fiera di Vicenza S.p.A. will be exonerated from any responsibility for damage to persons or property which might derive from the transport of the same, entering and exiting.

The Exhibitor must make use of its own means and provide for the transport, loading and unloading of the goods to display in the fairground using its own personnel.

The Exhibitor shall be responsible for the operations carried out on its behalf by its own personnel or by third parties appointed by it for any damage caused to persons or to property of Fiera di Vicenza S.p.A. or of third parties, while Fiera di Vicenza S.p.A. shall be relieved of all responsibility in this regard.

Art. 26 - Machinery.

The machines exhibited can be operated, provided that they do

not constitute a hazard or nuisance, following the authorization of the Operations Management of Fiera di Vicenza S.p.A. and during the hours laid down and according to the General and Technical Regulations. It is obligatory to equip machinery with devices for the prevention of accidents, bad smells and the emission of gasses and liquids. The interested companies must, in advance, obtain the inspections required for meeting the regulations in force governing the matter. Fiera di Vicenza S.p.A. does not assume any responsibility in this regard for direct or indirect damage to persons or property.

Art. 27 - Protection of industrial and intellectual property.

The goods and the booths may not be photographed, filmed, drawn or in any case reproduced without the approval of Fiera di Vicenza S.p.A. Fiera di Vicenza S.p.A. itself however shall have the right to reproduce both overall and detailed, external and internal views, also by using appointees.

Art. 28 - Insurance and exoneration from responsibility for damage.

All exhibitors shall be obliged to take out insurance cover for:

- a) the booth occupied and the products exhibited or, in any case, located in it against all risks (for exemplificative and not limiting purposes: theft, fire, malicious events in general, damage from infiltration or dripping water, natural events in general - breakage, ruin) with the exclusion of the possibility of compensation from Fiera di Vicenza S.p.A.;
- b) the Exhibitor's civil responsibility for damages caused to third parties and to its own employees, as well as damage caused to Fiera di Vicenza S.p.A. and to its employees and/or operators. Fiera di Vicenza S.p.A. does not assume any responsibility for damage to persons or property, however or by whom it may be caused; as a consequence no compensation will be made for any damage deriving, for exemplificative and not limitative purposes, from thefts, fires, explosions, malicious events in general, natural events in general, water infiltrations, breakages, collapses and any other damage to third parties caused by the Exhibitor and/or its personnel, both inside and in the surroundings of the fairground. The Exhibitor shall give notice to Fiera di Vicenza S.p.A. of the details on the above-mentioned insurance cover.

Art. 29 - Complaints.

Any complaints relating to the organization and realization of the show must be notified immediately in writing to Fiera di Vicenza S.p.A. and in any case by the last day of the show. Subsequent complaints may not constitute the subject of dispute with Fiera di Vicenza S.p.A.

Art. 30 - Information on the processing of personal data.

For the intents and purposes of article 13 of Italian Leg. Decree no. 196/2003 (Personal Data Protection Code), you are informed that the personal and company data supplied by you and contained in the application for participation in the show and associated forms, or otherwise acquired in the framework of the activities of Fiera di Vicenza S.p.A. itself, are subject to processing in compliance with confidentiality obligations and with the express provisions of the above-mentioned Code.

The reasons for processing these data, which will take place by means of computerized or manual tools, are as follows:

- a) communications and marketing promotions inherent in the activities of Fiera di Vicenza S.p.A.;
- b) statistical processing operations and auditing activities;
- c) market analyses and surveys;
- d) historical records of the data;
- e) drawing up the catalogue of exhibitors on paper and computerized supports.

Processing personal data is intended as the following: their collection, recording, sorting, conservation, processing, modification, selection, extraction, comparison, data reclassification in homogeneous economic categories, use, interconnection, blocking, communication, diffusion, inclusion of data regarding information of a commercial nature in official

Fiera di Vicenza S.p.A. internet sites, cancellation, or the combination of two or more of these operations.

The data may be transmitted: to companies which, on behalf of Fiera di Vicenza S.p.A., provide the IT support and consultancy service, to Fiera di Vicenza S.p.A. employees not specifically indicated in accordance with article 30 of the above-mentioned Code, to Public Authorities or Institutions, and to Companies which have been awarded contracts by Fiera di Vicenza S.p.A.

Any data processing by the above-mentioned will take place for the purposes and in accordance with procedures analogous to those set out above. The provision of the data to Fiera di Vicenza S.p.A. is obligatory only for data for which a regulatory or contractual obligation is envisaged, as well as to permit the fulfillment of what has been requested by the applicant. Any refusal to provide data relating to the performance of activities other than those inherent in the fulfillment of the contractual relationships or requests made may impede the carrying out of such further activities but shall not interfere with the execution of the contractual relationship in progress.

You are also informed that article 7 of the above-mentioned Code grants the Interested Party numerous rights, including: gaining access to the Guarantor's records, obtaining information about the data regarding it, obtaining the deletion or blocking, or the updating, rectification or integration, as well as certification that these operations have been brought to the attention of those to whom the data were communicated, object for legitimate reasons to the processing of the data, and object to the processing operations for commercial, advertising or market research purposes.

The data controller is Fiera di Vicenza S.p.A., with head office in Vicenza, Via dell' Oreficeria 16, Italy, tel. +39 0444-969111, fax + 39 0444-969000.

Art. 31 - Express cancellation clause.

Precise compliance with the rules contained in these regulations is essential for guaranteeing the precise and correct conduct of the show, also considering the high presence of exhibitors and operators present in the fair premises.

In particular, the failure to precisely fulfil the Exhibitor's obligations envisaged in the previous articles 7, 12 and 22 will give rise to the cancellation by right of the contract pursuant to art. 1456 of the Italian Civil Code.

In this case cancellation will take place at the moment in which Fiera di Vicenza S.p.A. declares in writing that it intends to avail itself of the express cancellation clause.

Should cancellation take place while the show is in progress, Fiera di Vicenza S.p.A., save any request for the payment of damages, may immediately order the closure of the booth and prevent entrance into the fairground by the Exhibitor, its collaborators and the personnel of the exhibiting company.

Art. 32 - Governing law and competent court.

These Rules & Regulations and the participation contract are governed by the legislation of the Italian jurisdiction.

The Court of Vicenza exclusively will be responsible for any dispute arising out of the interpretation and execution of these regulations and of this participation contract.

Art. 33 - Additional and/or amending provisions.

Through its General Management, Fiera di Vicenza S.p.A. reserves the right, even in derogation of these regulations, to issue rules and provisions for the better governance of the Show and its inherent services. Such rules and provisions shall have the same value as these regulations and compliance with them is obligatory.

After examining and assessing them, the undersigned company declares, for the intents and purposes of Arts. 1341 and 1342 of the Italian Civil Code, that it specifically approves all the clauses indicated above and, in particular, those regarding:

- Art. 3 Subject of the show participation contract;
- Art. 5 Acceptance of the participation application and selection of the exhibitors.
- Art. 7 Payment conditions;
- Art. 8 Procedures for the use of the exhibition booths assigned;
- Art. 9 Opening / Closure of the Show;
- Art. 10 Contract transfer prohibition and availability of the exhibition area;
- Art. 12 Rules governing the exhibition activities;
- Art. 13 The Assicor Gold Design Self-discipline Code;
- Art. 14 Access by Fiera di Vicenza S.p.A. personnel to the exhibition booth;
- Art. 20 General Surveillance Service;
- Art. 21 Realization of the on-line exhibitors' catalogue;
- Art. 23 Permission to use images and data regarding the Exhibitor;
- Art. 24 External advertising prohibition;
- Art. 25 Transport;
- Art. 28 Insurance and exoneration from responsibility for damage;
- Art. 29 Complaints;
- Art. 30 Information on the processing of personal data;
- Art. 31 Express cancellation clause;
- Art. 32 Governing law and competent court;
- Art. 33 Additional and/or amending provisions.

DATE

STAMP AND SIGNATURE

DATE

STAMP AND SIGNATURE