

November 9, 2009

TO ALL MEMBERS OF THE COUNCIL

Dear Sir,

SUB: PROGRAMME OF DELEGATION TO BE SENT ABROAD FOR PROMOTION OF INDIAN GEMS & JEWELLERY INDUSTRY ORGANISED BY THE COUNCIL FOR THE YEAR 2010-11

The Council has drawn up a **tentative** schedule of trade delegations that will be visiting the following regions/countries during the year 2010-11 as listed below:

Regions	Country/Cities	Date/Month*	Objective
Russia & CIS Countries	Russia, Uzbekistan, Kazakhstan, etc.	March, 2010	Establish joint ventures & alliances with local trade in diamond/jewellery manufacturing, Promotion of IIJS 2010 & Indo-Russia BSM
Latin America	Mexico, Venezuela, Argentina, Brazil, Panama, etc.	May, 2010	Interact with prospective traders and establish areas of cooperation, Establish joint ventures/partnerships in diamond supply and jewellery manufacturing, Promotion of IIJS 2010
Afro Middle East	Saudi Arabia, Lebanon, Nigeria, Iran, etc.	June, 2010	Establish joint ventures/ partnerships in Diamond supply, joint ventures in supplying finished Jewellery, Promotion of IIJS 2010
Far East Asia	Korea , Malaysia, Indonesia, etc.	To be decided	Market sourcing, meetings with the trade associations, Promotion of IIJS 2010

N.B: * The above delegations are outlined with **tentative** month and will be conducted based on the responses received from the corresponding jewellery trade associations and embassies of the respective countries.

**The objectives may change based on further correspondence with the above said associations/embassies and exploration, before the finalization of the delegation visit.

*** If there is not sufficient interest amongst the members then plans for delegation at a particular destination may be dropped.

The member of the delegation will be chosen based on Council's overall objective of promoting the gems & jewellery trade abroad and the recent endeavor taken by the Council to break into newer markets worldwide.

These selected countries are ideal opportunities for the gems and jewellery exporters to develop business in various countries and to display their product range to the trade buyers/visitors from all over the world. To ensure prominence and strengthen the value of delegation, the Council would procure the required support from the Indian Embassies/High Commissions, Trade Associations/Chambers of Commerce. It is envisaged that participation in each of these delegation would be around 5-10 members.

Council will bear 50% of the cost of the delegates on account of airfare, hotel stay & conveyance. The 50% will include the MDA grant for which the applicant may be eligible.

Members are invited to take the full and unique advantage of these opportunities indicating interest for participation in these delegations by filling up and returning the attached application form duly filled and signed (clearly indicating interest in which countries) to The Gem & Jewellery Export Promotion Council **latest by 19th December, 2009.**

The Council would screen the applications for selection of the delegates, and the members thus selected for each delegation will be informed in due course. The decision of the Council in selection of members for any of these delegations will be final and binding.

Thanking you,

With kind regards,



SABYASACHI RAY
EXECUTIVE DIRECTOR