



Sponsored by the Ministry of Commerce & Industry

17th September, 10.00 A.M – 5.00 P.M

Venue: Impact Exhibition & Convention Center,

The Challenger Hall 1-3 99 Popular Road, T. Banmai, A.

Pakkred, Nonthaburi – 11120

www.impact.co.th

Organizer: Thai Gem & Jewelry Traders Association (TGJTA)

Jewelry Trade Center, 52nd FL. 919/616 Silom.

Exhibition Information

Area: Gross 80,000 square meters (Hall 1- 3) Challenger Hall

Exhibitors: 1,150 exhibitors from over 31 countries

Official Contractor:---

T.C Exhibition Company Ltd, Tel:--+662 639 0581-4, Fax:--+662 237 3622

Tax .-- + 002 237 3022

Email: -- tc exhibition@yahoo.com,

Embassy of India Bangkok

46, Sukhumvit, 23 Soi, Prasarnmitr Bangkok 10110. Tel:--+662 258 0300-6

Fax :--+ 662 259 4871

The 50th edition of the Bangkok Gems & Jewelry Fair (BGJF 2012) was inaugurated by Prime Minister of Thailand, in the Royal Jubilee Hall on 13th Sept, . 09.30 AM with the TGJTA organizer committee & many VIP Delegates. . The fair started from Sept 13-17, 2012 at the Impact Challenger Exhibition Hall, at Munang Thong Thani. The fair showcases were latest Gems & Jewelry and best collections at a venue & alive by the multimedia presentations, fashion shows, design awards and other special events.

During the inauguration GJEPC Chairman Mr. Rajiv Jain, Mr. Nirmal Bardiya, & Exhibition Director & Trade promotion Mr. Anurag Dhoot were invited by TGJTA & attended the function.

Highlight of the 50th show inauguration was "Golden Anniversary "of the show which has been started with all the opening activities like fashion show, media & culture programmes to make the strong platform for the Local & International buyers to meet with the traders from all over the world & an opportunity for the Thai Gem & Jewelry to generate the exports revenue.

The TGJTA hosted the Delegates, visitors & some Ambassadors from different countries embassies who have been visited the Show, International Pavilions.

GJEPC,India, Chairman Mr. Rajiv Jain, Exhibition Director Mr. Anurag Dhoot, TGJTA organizer committee, Mr. Prashant have been visited the council booth, India Pavilion & discussed the business promotion issue with the Exhibitors & other more facilities.

The Thai Gem and Jewelry Traders Association and the Department of Export Promotion, hosted over 1135 exhibitors in many product categories and from over approx 34 countries to attract the approx 15000 International Delegates, visitors & Local. The show has more than 2800 stalls spread over 80,000 square meters in a single-floor layout.

The International Pavilion were from Hong Kong, China, Korea, India, Colombo, Sri Lanka, Israel, Taiwan, Poland, Norway, Japan, Vietnam, Turkey, USA etc..

During the show all the activities were like Opening Ceremony, Fashion Show, International Press Conference, Seminar, , Thank you party, Bangkok Gems & Jewellery executive lounges, which has been hosted by TGJTA for the International Delegates, visitors & Domestic.

The International & Domestic buyers were from USA, Russia, Turkey, Sri Lanka, Israel, Iran, Pakistan, China, Hong Kong, Bhutan, Korea, Bahrain, Malashiya, Vietnam, India, Myamar, Italy, Combodia etc who have been Visited the show & did their business as per demands.

Core Area of work at the Show :--

To Promote the Indian Pavilion at Bangkok Gems & Jewelry Fair.

Distribution of promotional material of Indian Pavilion during the show.

To promote the India shows IIJS & IIJS Signature 2013

To promote the GJEPC's Indian Pavilion Joint participations in various International show.

To meet with the organizer for providing the better facilities to the Indian Pavilion Exhibitors.

To meet with the Official Stand Contractor to provide all required accessories related with booths of Exhibitors.

To meet with the other Countries Pavilion Coordinators for their shows informations.

To meet with the Ambassador & introduced him with the Indian Pavilion Exhibitors.

Mr. Shyam Bilochi, Manager Exhibitions, R.O.Jaipur represented the Council to manage the Indian Pavilion during the show & one hostess also hired to take care the council booth to distribute the promotional material at the show.

Total No. Exhibitors Indian Pavilion :-- 13

Total No. of Booths Indian Pavilion :-- 20

GJEPC Booth :-- 08 A

Plan of India Pavilion at Bangkok Gems & Jewelry Fair 2012 13-17 Sept 2012

F35/F37	G 38	G 35/ 37	H 36/38		
	Mudit Gems				
Panna	09 sqm	Jaipur	Jaipur		
Handicrafts	G36	Emporium	Exports		
	PRG Jewels	International			
18 sqm	09 sqm		18 sqm		
F 33	G 34	G 31/33	H 34		
A 114	0.1/. 5		Lashkari		
Aditya Gems	S.K. Exp		Exports		
International	9 sqm	Sanchi	9 sqm		
F 29 /F 31	G 30/G 32	Gems	H 30 /32		
Silver			Tulsi		
Mountain	Varni Gems	18 sqm	Jewellers		
		G 29	International		
		Silver House			
18 sqm	18 sqm	09 sqm	18 sqm		
The Gem & Jewellery Export Promotion Council, India (Booth No. 8 A)					





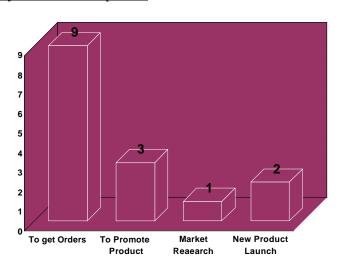






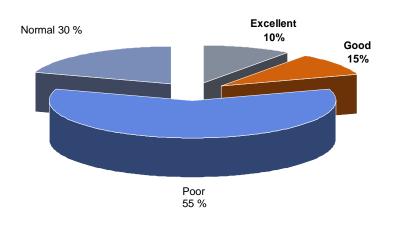
Over all Feed back from the Exhibitors:

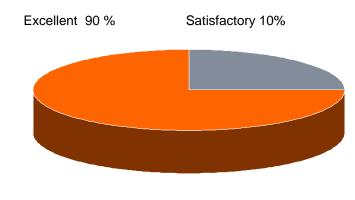
Objective of Participation:



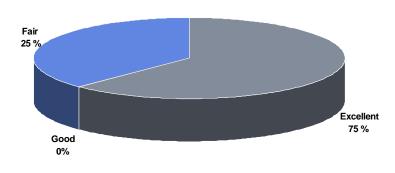
Targeted Customers: Manufacturers 12% Retail chians 18 % Wholesalers 24 % Department Stores 12 %

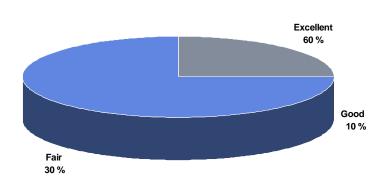
<u>Business Result:</u> Council Assistance :



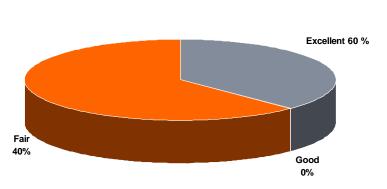


Hall Facilities: Booth Facilities:

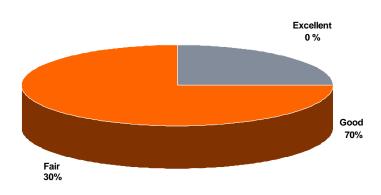




Show Management:



Official Stand Contractor:



Thanks, Shyam Bilochi, Manager Exhibitions, R.O.Jaipur.