

Report on 47th Bangkok Gems & Jewellery Fair 2011
(25th February ...01st March, 2011)

Introduction

Show Name: 47th, Bangkok Gem & Jewelry Fair
Date: 25th February.. 01st March, 2011.

Show Hours 25th February.. 02nd March, 2011 - 10.00 A.M – 6.00 P.M
March ,1 10.00 A.M – 5.00 P.M

Venue: Impact Exhibition & convention center, The Challenger **Hall 1-3**
99 Popular Road, T. Banmai, A. Pakkred, Nonthaburi – 11120
www.impact.co.th

Organizer: Thai Gem & Jewelry Traders Association (TGJTA)
Jewelry Trade Center, 52nd FL. 919/616 Silom.

Jointly-Organizer: Department of Export Promotion
22/77 Rachadapisek Rd, Chatuchak, Bangkok 10900. Thailand
www.depthai.go.th

Exhibition Information :-

	Organisation Company	Booths
Exhibitors :-	1150 (Approx)	3500 (Approx)
Thai	900	3000
Overseas	200	375
Institution	50	125

The Bangkok show was inaugurated by H.E Mrs. Porntiva Nakasai , Ministry of commerce on 25th February, 2011 among the organizing Committee of the Thai Gem & Jewllery Trader Association.

The Bangkok Gems & Jewelry Fair is the well known in the Asia and its importance for Indian because Bangkok have been attracting buyers/tourists around the world and Bangkok is also one the most exciting and exotic cities in the world to host a gem and jewelry fair with every modern convenience nestled right in alongside ancient Thai Culture.

The co-organizers, the Thai Gem and Jewelry Traders Association and the Department of Export Promotion, hosted over **1150 exhibitors** and specialty pavilions from **30 countries** presenting the largest range of products found at any gem and jewelry exhibition in the world. Approximately, more than **17000 Visitors/buyers** around the world attended Bangkok & Jewelry Fair

The organizers have worked at designing the hall to provide as much space as possible for companies both local and international. The international pavilion were from Hong Kong, Japan, Taiwan, Korea, India,, Sri Lanka, Germany, Israel, Poland, China, Iran, Norway turkey, Vietnam, Colimbiabia,U.S.A etc. Buyers were able to see an incredibly diverse product selection all under one roof.

During the fair fashion show of Jewellery creations presented by international models, highlights are also jewelry contest under the theme “ Extreme Colors of Ploi Thai “ and contest of the “ Design Pavilion Tends 2012 in a cloe cooperation with the Swarovski

Core Area of Work at the Show:

- To Promote **India Pavilion** with the at BGJF (Bangkok Gems & Jewelry Fair.)
- To distributions of the Promotional & Publicity material of the GJEPC.

BRIEF REPORT ON VISITING & NO. OF EXHIBITORS: ---

BANGKOK GEMS & JEWELRY FAIR 2011
25TH FEBRUARY - 01 MARCH
2011

	Casa De Plata	Jaipur Emporium	Jaipur Exports
	G 38 + 36 18 Sqm	G 35 + 37 18 Sqm	H-36 + 38 18 Sqm
	S. K. Exports G 34	Sanchi Gems	H-34 Eurasia 09 Sqm
	Sanghi Jewellery	G 31+ 33 18 Sqm	Tulsi Jewellers
	G30 + 32	Silver House G 29	H 30 + 32 18 Sqm
Council booth		8A	

Shyam Bilochi, Manager Exhibitions, from Regional office, Jaipur , re- presented the council at the show.

- * **1. Objective of Participation :-- To get orders from International buyers**
- * **2. Targeted Customers :-- Importer, wholeseller, Retailer,**
- * **3. Business Result :-- Good**
- 4. Facilities Provided in Pavilion:- Satisfactory**



Thanks,

Shyam Bilochi, Manager Exhibitions, R.O.Jaipur.

